

EMPLOY ME! Empowering Students to Shine in the Graduate Job Market

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Background

The Institute of Student Employers (ISE) annual student recruitment report reveals a 59% surge in applications per graduate job over the past year. There were 1.2 million applications for graduate positions, with an average of 140 applications per vacancy (The Times 2024).

Impact

Student Led Workshops

As part of the redesigned *Developing the Early Career Professional* module, **control of the learning environment shifted** from teacher to student. For one component of the assessment, students worked in groups to deliver 40-minute workshops to their peers on professionally relevant topics and skills valued by employers of International Business Management graduates. This approach aimed to build confidence in self-promotion and enhance graduate resilience by encouraging students to step outside their comfort zones (McQuillan et al., 2021).

MODULE		DEVELOPING EARLY CAREER PROFESSIONAL			
TOPICS		Student Led Workshops			
BUSINESS ETHICS		CULTURAL INTELLIGENCE	LEADERSHIP	ASSERTION & NEGOTIATION	
• Moral behaviours • Beliefs and values • Corporate responsibility		• International working • Understanding different cultural backgrounds	• Leadership styles • What is leadership? • What makes a good leader?	• Assertion is standing up for your rights • Negotiation is a process to influence others	
PERSONAL MASTERY & GROWTH		PROFESSIONAL ETIQUETTE	IMPACT OF AI IN THE WORKPLACE		
• A journey of continuous improvement • Always looking for ways to grow		• How you behave within the workplace • Showing respect for others	• How is AI used within the workplace • AI in the recruitment process		

