## EMPLOY ME! Empowering Students to Shine in the Graduate Job Market



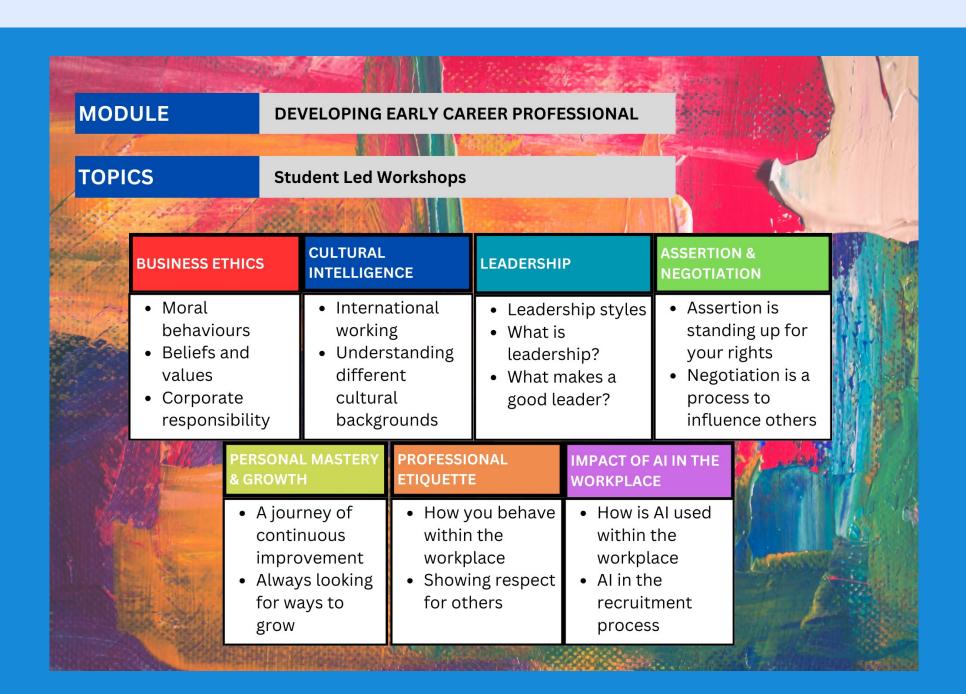
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Background

The Institute of Student Employers (ISE) annual student recruitment report reveals a 59% surge in applications per graduate job over the past year. There were 1.2 million applications for graduate positions, with an average of 140 applications per vacancy (The Times 2024).

## Student Led Workshops

As part of the redesigned *Developing the Early Career Professional* module, **control of the learning environment shifted** from teacher to student. For one component of the assessment, students worked in groups to deliver 40-minute workshops to their peers on professionally relevant topics and skills valued by employers of International Business Management graduates. This approach aimed to build confidence in self-promotion and enhance graduate resilience by encouraging students to step outside their comfort zones (McQuillan et al., 2021).





## Impact

