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# "THE BENEFITS OF STRONG RELATIONSHIPS CANNOT BE UNDERESTIMATED"

Evaluating efforts **to end** new HIV transmission in Greater Manchester



**HIVE (Phase 1) was a cross-sector programme working towards ending new HIV transmission in Greater Manchester**

## HIVE was a collaboration between:

- public health
- voluntary, community or social enterprise (VCSE) sector organisations
- primary and secondary care
- people living with HIV
- Greater Manchester Integrated Care Partnership



## HIVE successes:



encouraged experimentation



facilitated relationship building

## HIVE (Phase 1) included:

- enhanced HIV prevention and sexual health interventions
- scaled-up HIV testing
- behaviour change campaigns
- education for general practitioners and primary care practitioners
- intensive support for people living with HIV
- addressing stigma and discrimination



scaled up initiatives to reach more people



educated the primary care workforce

**By working and learning together, new transmissions of HIV can be halted.**



*HIVE provided investment and built capacity within services that were creaking to create space for innovative and creative activity and campaigns to exist.*

- anonymous respondent



*The benefits of the strong relationships that have been forged between the third sector and clinical colleagues cannot be underestimated and have been key to helping ensure excellent outcomes.*

- anonymous respondent

## Recommendations

- ✓ Co-produce interventions with service users and communities
- ✓ Facilitate cross-sector partnerships
- ✓ Enable innovation and adaptation
- ✓ Invest in and grow successful interventions
- ✓ Expand and evaluate primary care engagement

Infographic based on evaluation data as part of a larger programme of work conducted at Manchester Metropolitan University. For further information and findings, please email Dr Natalie Hammond [n.hammond@mmu.ac.uk](mailto:n.hammond@mmu.ac.uk)

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See the policy brief version of this infographic and other materials:



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**Greater Manchester**  
Integrated Care Partnership

