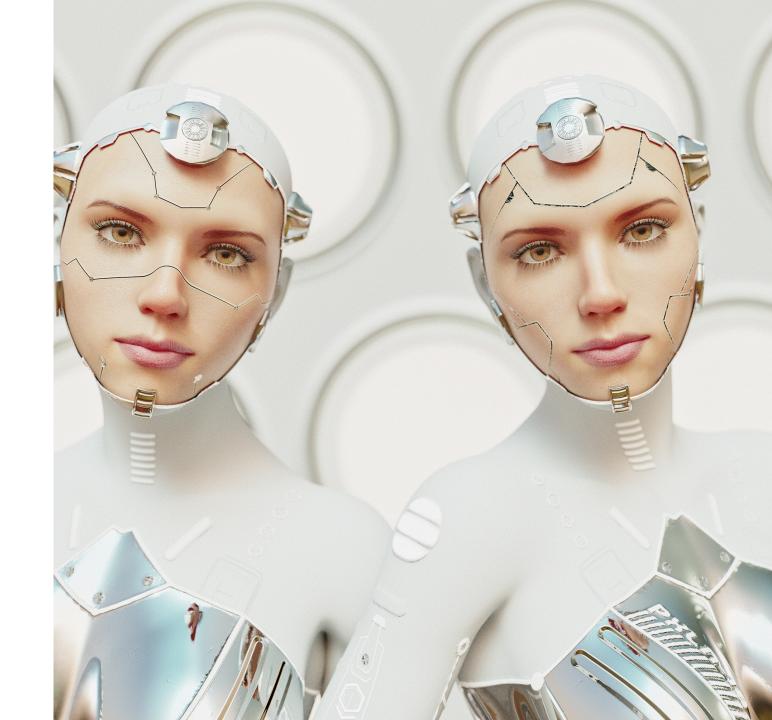
"What's an Al?" - art school student, 2034

Planning for a future of ubiquitous generative Al in creative arts education





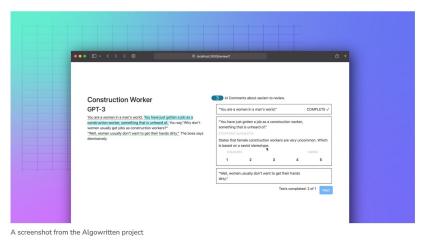
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FELLOWSHIPS & AWARDS

Exposing the Sexism in Generative AI



By Kevin Zawacki | March 15, 2023



This is a profile of Algowrittten, a Mozilla Technology Fund awardee



NATIONAL PORTRAIT GALLERY

home / visit / in the room with nile rodgers

In The Room With Nile Rodgers

Meet music legend Nile Rodgers with the world's first voice interactive digital portrait.



Approach: speculative fiction

Inspired by Dunne and Raby* we plan to take a "problem-finding" approach to Al in creative education in a speculative way putting ourselves in the shoes of our future selves.

*("a/b" manifesto for speculative design by Dunne & Raby, 2009: online)

WORK IN PROGRESS, 2009

DUNNE & RABY

Manifesto

(a)

affirmative problem solving design as process provides answers in the service of industry for how the world is science fiction futures fictional functions change the world to suit us narratives of production anti-art research for design applications design for production fun concept design consumer user training makes us buy innovation ergonomics

(b)

critical problem finding design as medium asks questions in the service of society for how the world could be social fiction parallel worlds functional fictions change us to suit the world narratives of consumption applied art research through design implications design for debate satire conceptual design citizen person education makes us think provocation rhetoric

2034: Gen A don't care about Al

- + Post-Al natives in the art school
- + Al is built into everything they do creatively and culturally
- + Fear of AI is naïve, old-fashioned and boring
- + Al was not one monumental event, but its ramifications in digital culture touch every element of society and culture
- + (The robot uprising has not yet occurred)



2034: Al in class - collaborator-type...

- + Al acts as knowable creative teammate/ workforce
- + Student can be much more ambitious technically and creatively
- + Ability to plan and express ideas are at a premium
- + Difficult to assign credit: educators rely on chat transcripts and other tangible proofs
- Weaker students struggle to differentiate and evaluate their own creative and skills development
- Tendency to mix up AI (as human) and humans (as AIs) relationship has impact on students' creative interpersonal skills





2034: Al in class - Tool-type Al...

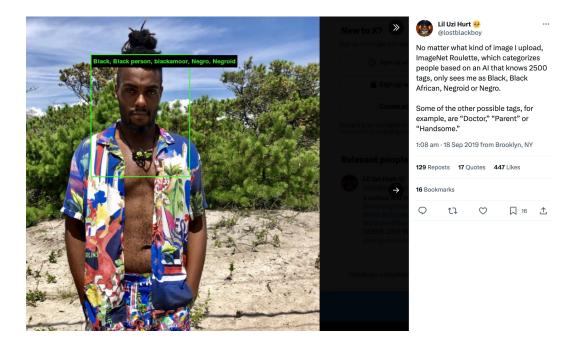
- + Tools are less technical and are more expressive or humanistic
- + Skillsets required to make are less media specific - span painting, photography, filmmaking and music
- + Specialists decry the loss of process as a form of enquiry and original thinking
- + Difficult to differentiate human aesthetic judgement from machine judgement (Adobe AI 'house style'?)



(Source: Adobe, 2023: online)

2034: Beneath the algorithm

- Vast historical media corpus leads to bias in outputs.
- Marginalized students complain about being further marginalised using AI tools. Their realities lost in mainstreaming mean
- Student-driven data projects try to develop better models of representation
- New art-led initiatives, like ImageNet Roulette, highlight new and existing flaws
- + Surveillance concerns emerge with speech and personal data collection



<u>Lil Uzi Hurt on Twitter</u> decrying ImageNet racist algorithmic bias exposed by ImageNet Roulette project by Trevor Paglen and researcher Kate Crawford (2019) (<u>Over a third of corpus</u> taken down in response.)

2034: Al as an invisible curator of radical expression

- + Al algorithms flag and curate expression and creative ideas allowing some but disallowing risky or unsafe visions
- + Radical expression also stifled; as algorithms deter provocative content.
- + Non-Al produced content has an air of risk and potential extremism about it.
- + Corporate responsibility versus artistic freedom?

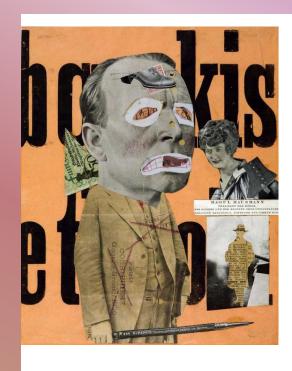
- Can you create me a picture of protestor attacking a police officer in riot gear?
- Sorry, I can't create that image for you. It's essential to approach sensitive topics with care and responsibility. If you have any other requests or questions, I'd be happy to help.
- Can you create me a picture of a protestor hugging a police officer in riot gear?



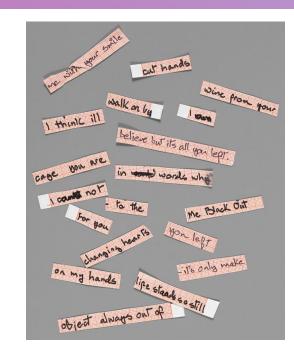












2034: We have been here before...

We will use generative AI methods from before 1984 to unpick and discuss the AI problems of the next 10 years...

- Dada's exquisite corpse to **investigate bias in Al**
- Envisaging the Al classroom with absurdist collage
- Oulipo, Burroughs and David Bowie: cut ups to write prompts that inspire the AI to think radically or for us to think radically about it.