

Please cite the Published Version

Saunders, Fiona , Dawson, Beth, Boyd, Samantha and Lenehan, Andrew (2022) The Many Faces of Science and Engineering. In: Advance HE Equality, Diversity and Inclusion Conference, 16 March 2022 - 17 March 2022, Manchester, UK. (Unpublished)

Version: Presentation

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Manchester Metropolitan University

Many Faces of Science and

Engineering

Prof Fiona Saunders, Samantha Boyd, Beth Dawson and Andrew Lenehan





MANY FACES OF SCIENCE AND ENGINEERING

From graduates in oil and gas companies to students grasping great opportunities, meet a diverse collection of Manchester Met's science and engineering community.



Showcasing diversity and raising aspirations in a large civic University









6400 students

25% Female **46% BAME** 14% Disabled **38% Polar 1 and 2 49% Vocational Qualifications 50% First Generation**







The Inspiration

"I see you, I hear you , I belong here"

Professor Paul Miller, 2020







The Theory (1)

What could Inclusive practice with BAME students in HE look like?

- Representation
- Pedagogy/ curriculum
- · Policy and practice of fairness



Source: Advance HE T&L Conference 2020 Keynote by Professor Paul Miller "BAME Students in UK HE: Towards a practice of justice?"







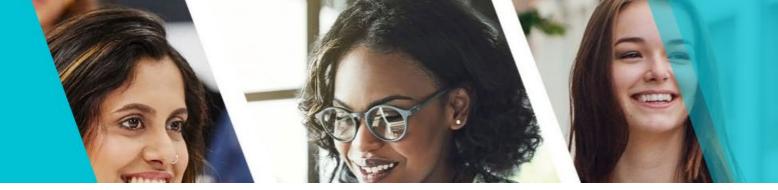
The Theory (2)







MANY FACES OF SCIENCE AND ENGINEERING



- Showcases the diversity of talent
- Fosters a sense of belonging
- Inspires our students
- Raises aspirations and confidence





Posters, website & social media

MANY FACES OF LIFE SCIENCES



https://www.mm u.ac.uk/scienceengineering/many -faces

From a biomedical scientist to an editorial assistant, a haematology team leader to a medical student, meet our Many Faces of Life Sciences.

We are celebrating the achievements of talented people in life sciences, some of whom are alumni from Manchester Met.

Click on the individual stories below to read more about how they started their careers, their motivations, and what diversity means to them.

MANY FACES OF LIFE SCIENCES



I'm loving every minute of my career and wouldn't change it. It can be challenging at first to grasp the concepts, but it is definitely worth it in the end.

Olivia Coffi

FIND OUT MORE

BSc (Hons) Biomedical Science, Anglia Ruskin University, Biomedical Scientist, King's College Hospital



Get a part-time job or volunteer – do something to stand out from other graduates.

"



Dannv Spilsburv



Who are the "Faces" ?

- Our students
- •Our alumni
- •Our academics
- •Our networks







Posters



Manchester Metropolitan University

MANY FACES OF LIFE SCIENCES

"When I graduated, I worked with the University's careers service to polish my CV and maximise my chances of employment. I applied and received rejections, but also interviews and an offer. Be tenacious."

SUMEYYE SOYDEMIR Biomedical Science alumni Now Editorial Assistant at Springer Nature

OPTIMISE YOUR CV mmu.ac.uk/careersguide

Manchester Metropolitan University

MANY FACES OF SPORT AND **EXERCISE SCIENCES**

"Actively seek out opportunities in whichever area interests you and keep an up-to-date CV. You can find opportunities through networking, attending conferences and career events. Work experience in a field you are interested in also plays a vital role in opening more doors for you."

SALLU DAWO

BSc (Hons) Sport and Exercise Science alumni Now Medical Student, Warwick Medical School

GAIN CAREERS EXPERIENCE mmu.ac.uk/careersguide

> Meet more of our Many Faces of Sport and Exercise Sciences at: mmu.ac.uk/manyfacessport









Manchester Metropolitan University

MANY FACES OF COMPUTING AND MATHEMATICS

"Practise your coding, and then practise more. Understand the ethical implications of work you do that involves data, especially artificial intelligence. Get yourself a mentor. Learn from both achievements and failures. Don't be a label – you are an individual and we are all different."

PROFESSOR KEELEY CROCKETT Professor in Computational Intelligence Manchester Metropolitan University

PREPARE FOR YOUR FUTURE mmu.ac.uk/careersguide

> Meet more of our Many Faces of Computing and Mathematics at: mmu.ac.uk/manyfacescompmaths



Manchester Metropolitan University

MANY FACES OF ENGINEERING

"As Engineers, we are constantly changing the world with inventions and solutions that affect everyone's lives. We get to dream up all the coolest gadgets, then we get to go into the lab and actually make them. I'm still learning every day and enjoying every moment."

JEENA GEORGE

MSc Electrical and Electronic Engineering alumni Now Research and Development Engineer at Unifi.id

PREPARE FOR YOUR FUTURE mmu.ac.uk/careersguide

> Meet more of our Many Faces of Engineering at: mmu.ac.uk/manyfacesengineering







Social



MMU Science and Engineering @MMUEngage - Aug 23, 2021 *** What are Bamidele's favourite things about his role? The opportunity to work with people from a range of academic and industrial backgrounds and contribute something tangible to the world. Find out more - bit.ly/3hiOHU9 #manyfacesofscience #manyfacesofengineering

MANY FACES OF ENGINEERING "Engineering is one of the best career paths ever! It is worth all the effort. Think big! Those dreams are achievable if you don't give up. Develop both technical and soft skills and consider going on an industrial placement as part of your degree. This will increase your chances of getting that dream job." PROFESSOR BAMIDELE ADEBISI

Faculty of Science & Engineering. Manchester Metropolitan University

17 August 2021 - 🥲

Freida is an Engineering alumni whose career-shaping experiences include an internship with Bosch Lawn and Garden and helping at open days and University events as a Student Ambassador.

We found out about the opportunities she has taken, the skills she has gained and her advice for current students.

Read now - https://bit.ly/36gSf1l

#manyfacesofscience #manyfacesofengineering

MANY FACES OF ENGINEERING

"I undertook an internship with Bosch Lawn and Garden during my degree. I also worked as a Student Ambassador, providing support during open and visit days as well as working with the International Team. These experiences helped me develop my communication and team working skills, along with my confidence."



FREIDA RAVI KUMAR

Instagram

Twitter

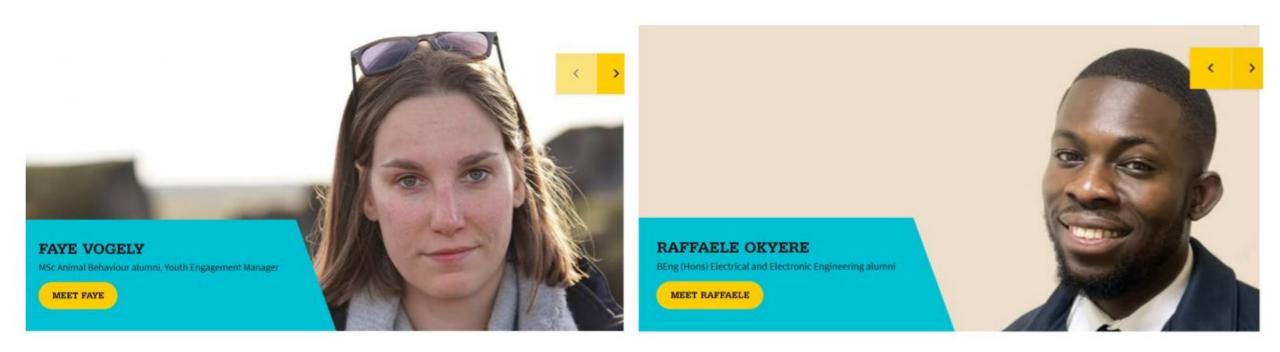
Facebook







Website



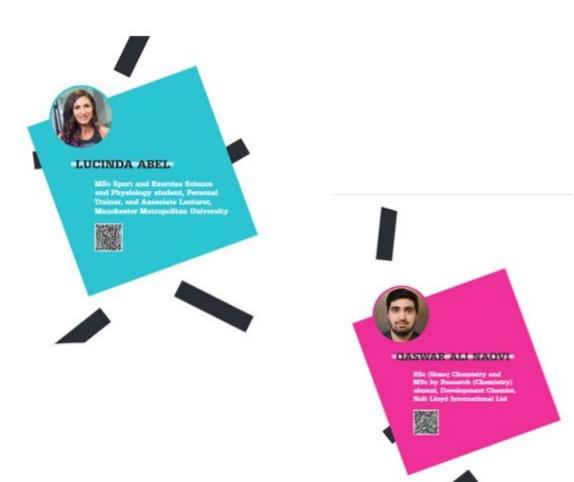






Physical installation











How we did it?



- Collaborative
- •Graduate Intern Led
- •Request for "Faces"
- •Simple Proformas
- Professional Design

"AdvanceHE





The Process

Pilot campaign – Department of Life Science

- Focus grouping (revisited later)
 Identifying and reaching out to alumni
 Gathering testimonial forms
- •Developing templates for posters, website and social media
- Populating and editing
- •Roll-out

Full campaign – All remaining Departments

Identifying and reaching out to alumni
Gathering testimonial forms
Populating and editing templates
Roll-out

Faces of Science Timeline	Responsibility of	Deadline	14/12	4/01	11/01	18/01	25/01		8/02	15/02	22/02	1/03	8/03	15/03	22/03	29/03	5/04
								1/02									
Department of Computing																	
and Mathematics/Department of Natural Sciences																	
	Department staff, Sam																
Sather testimonials and photos. (Reach out, send forms, receive back)	Sam																
Edit Testimonials	Sam, Beth																
Finalise and brief into Design Studio	Sam, Beth																
Design of posters	Design Studio/Beth (Sam to assist with proofing)																
Posters approval	Amy, Fiona (Laura HS?), Brand/Brand																
Printing and installation of	Beth, Print Services, Facilities Team																
Web design	Adam, Beth and Sam to proof																
Mah approvals	Amy, Fiona (Laura HS?), Brand																
Self shot videos - send out info	Sam																
Self shot videos - editing and approving	Beth, Shahrokh, Sam, Amy, Fiona (Laura HS?), Brand/Brand Champions																
and dratting of social media	Digital Team, Sam, Beth																
Social media assets and posts approval	Amy, Fiona (assets only) and Brand Champions																
Run Social Media Campaign	Beth																





How we use the "Faces"

Prospectus

Open Days

Campus Displays



Employability sessions

Personal Tutoring







What have we learnt?



Second and Market





Get inspired

•View the campaign <u>https://www.mmu.ac.uk/science-engineering/many-faces</u>

•Watch a "Many Faces" video clip

•https://www.youtube.com/watch?v=xNOG4oAkGsA

•https://www.youtube.com/watch?v=aK2zTYbjeN8

•https://www.youtube.com/watch?v=xDHOCuAHtKk

Hear more from me

https://mmutube.mmu.ac.uk/media/Good+Inclusive+PracticeA+Fiona+Saunders+on+the+Many+Faces+campaign/1_wca1fp4p









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