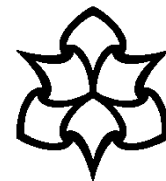


Engaging with the executive: Embedding student engagement throughout the university hierarchy

**Fiona Saunders, Lucy Follon, Helen Laville, Nick
Dearden, Stuart Cannell and Claire Hamshire**

RAISE Conference, Newcastle September 5th 2019



MARCH 2019



A modern university, delivering better outcomes for students, to add value to businesses, the economy and society




38,000
students
6th in the UK



7th
most popular university
by applications
(UCAS)



112
more than half of new
students have 112 tariff
points, equivalent to BBC
at A level (UCAS)



52%
of our students are the
first generation of their
family to attend university



1st
for degree
apprenticeships
1300 degree apprentices
by summer 2019



233
employers partnering with us
on degree apprenticeships
including 75 SMEs



Top 5
for Knowledge
Transfer Partnerships
currently working with
31 SMEs (Innovate UK)



968
primary and secondary
school teachers graduate
from us each year
6th in the UK



UK's largest
community of academic and student
creative writers, including Poet
Laureate Dame Carol Ann Duffy,
and more than 85 published authors



Top 10
ranked globally
Manchester School of Architecture
(QS World Ranking by subjects)



**The UK's
greenest
university**
(People and Planet University
League 2017)



**Anchor institution
in Manchester**
significant partner in the
Greater Manchester regional
strategy – digital, health, skills,
age friendly, green economy



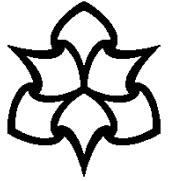
**Institute of
Coding**
Founding member
Driving diversity and inclusion
in the digital industries



**Student
Mental Health**
a partner in Greater
Manchester student GP
passport programme



**Over
£400M
invested**
School of Digital Arts and Manchester
Poetry Library; flagship developments
to support the creative industries



Student Engagement as....

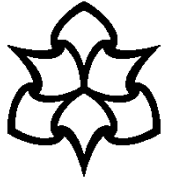


A sense of belonging to a community

Participation in the learning process

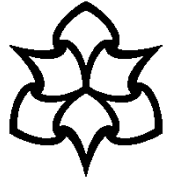
Production of knowledge – co-creation

The voice of what students want



“But also here is surely where we get to the real point about **student voice**. It’s not just about acting on what students demand; it’s about joining in a **conversation**, and all that follows from that. And foremost here is that sometimes **we learn more by just listening**; sometimes **we learn by discussing each other’s perspectives**; and sometimes **we learn by seeking to solve problems together.**”

“Lea, 2016,p3”



Engaging with the Executive at Man Met – Our Conversation

1. Our
Conversation
Framework

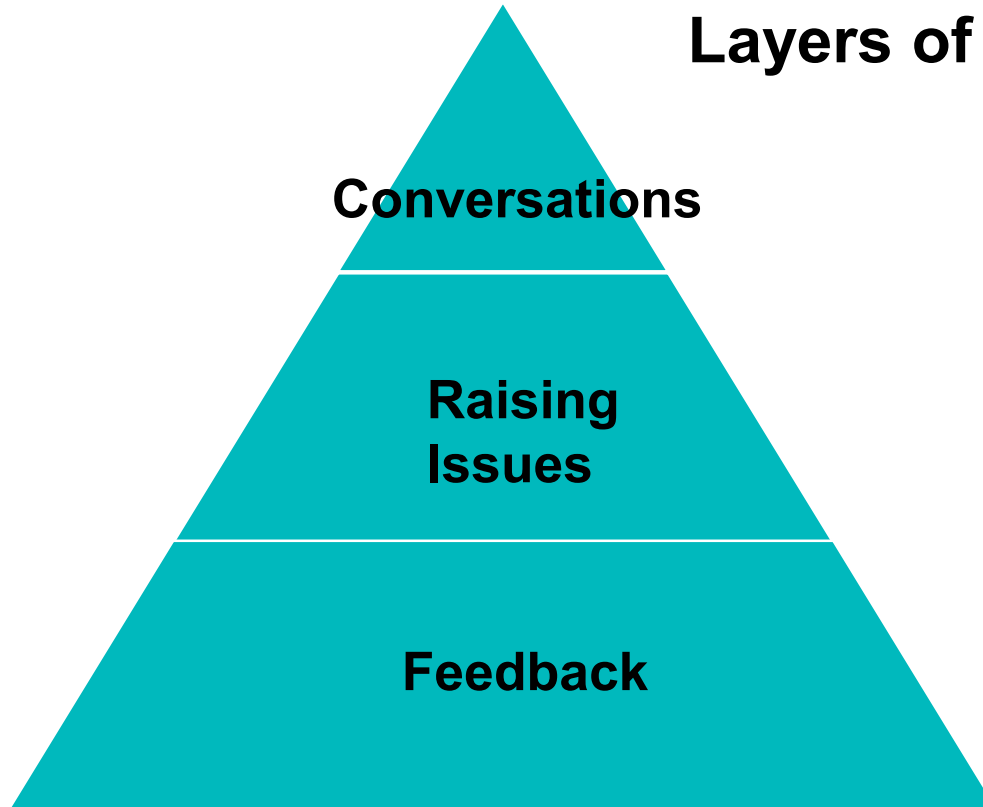
2. Applying
our
framework to
the Education
Annual Review
Process

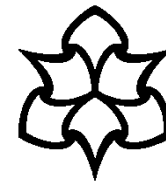
3. Conclusions
and reflections



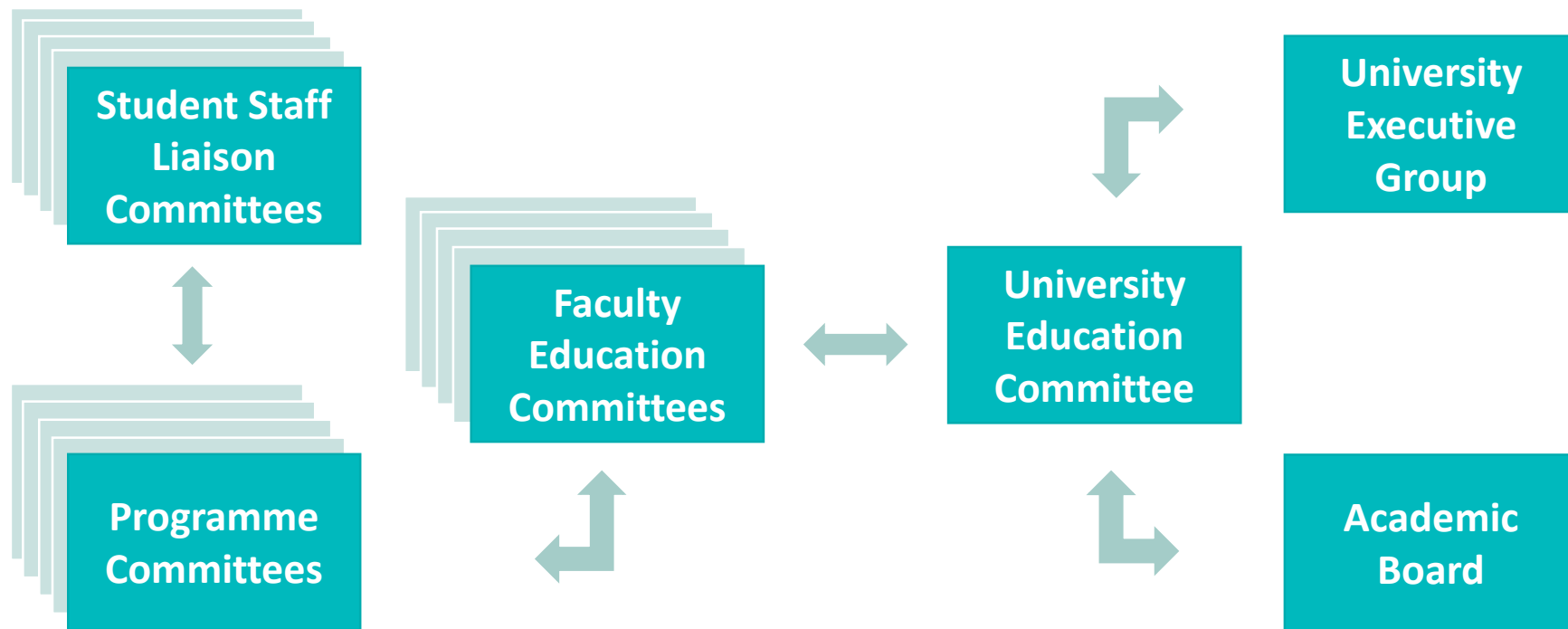
The conversation framework – how our students see it.....

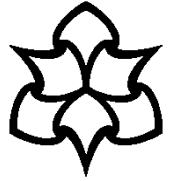
Layers of ‘Student Voice’



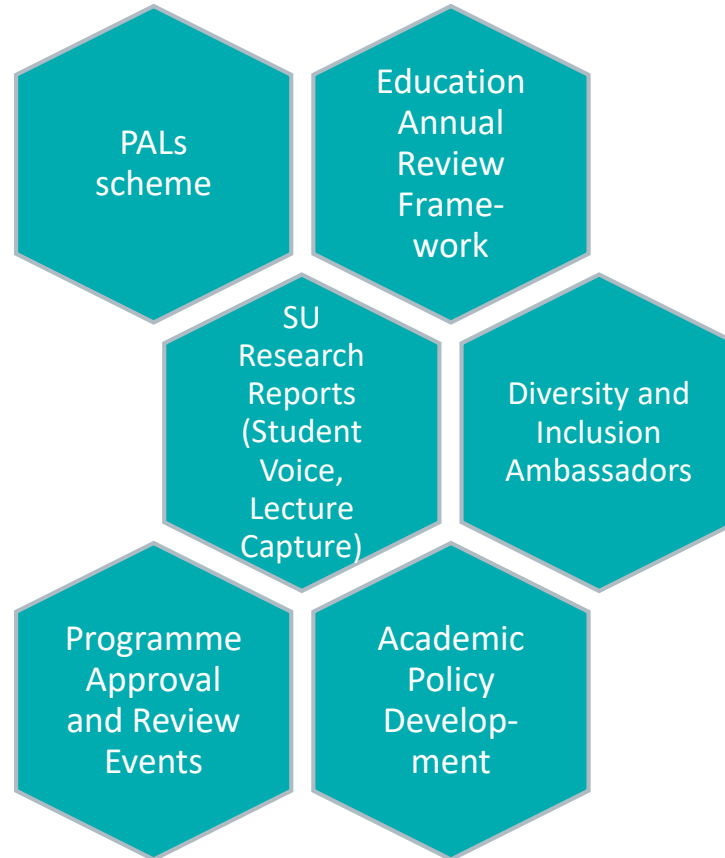


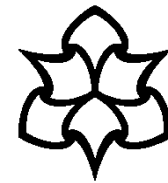
The Conversation Framework – institutionally



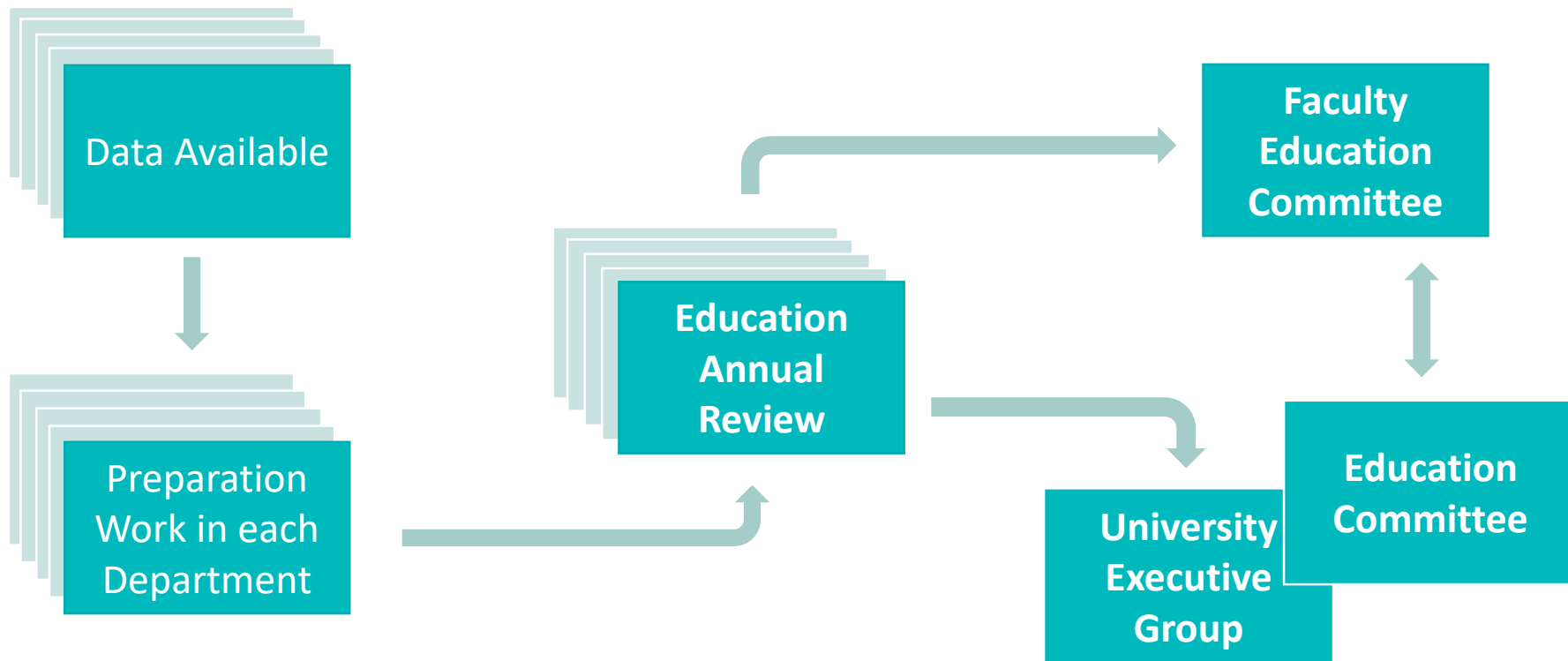


Concrete outputs from the conversation





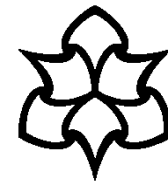
Education Annual Review: Framework



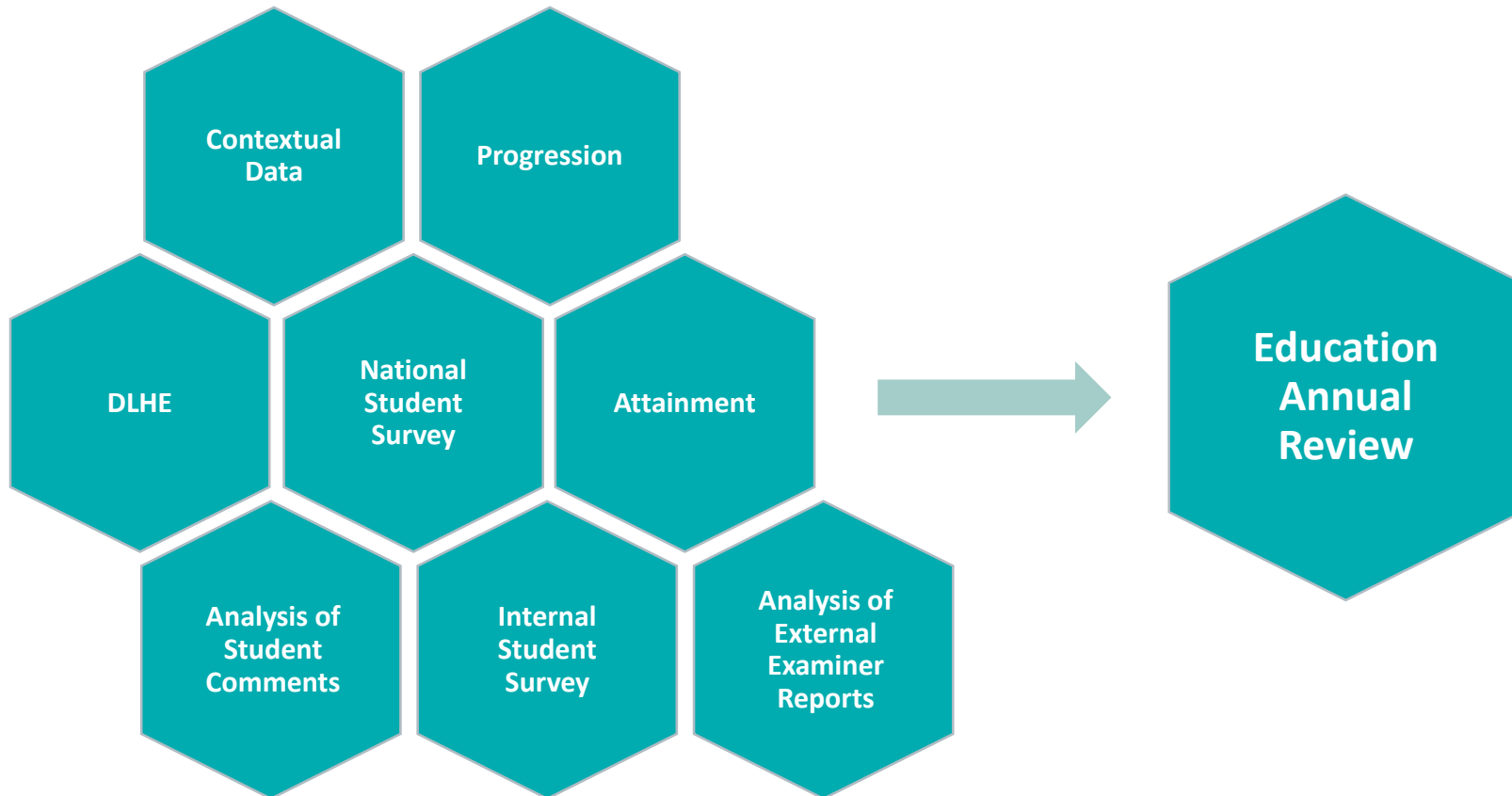
Before

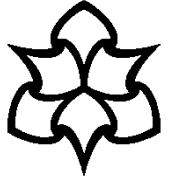
During

After

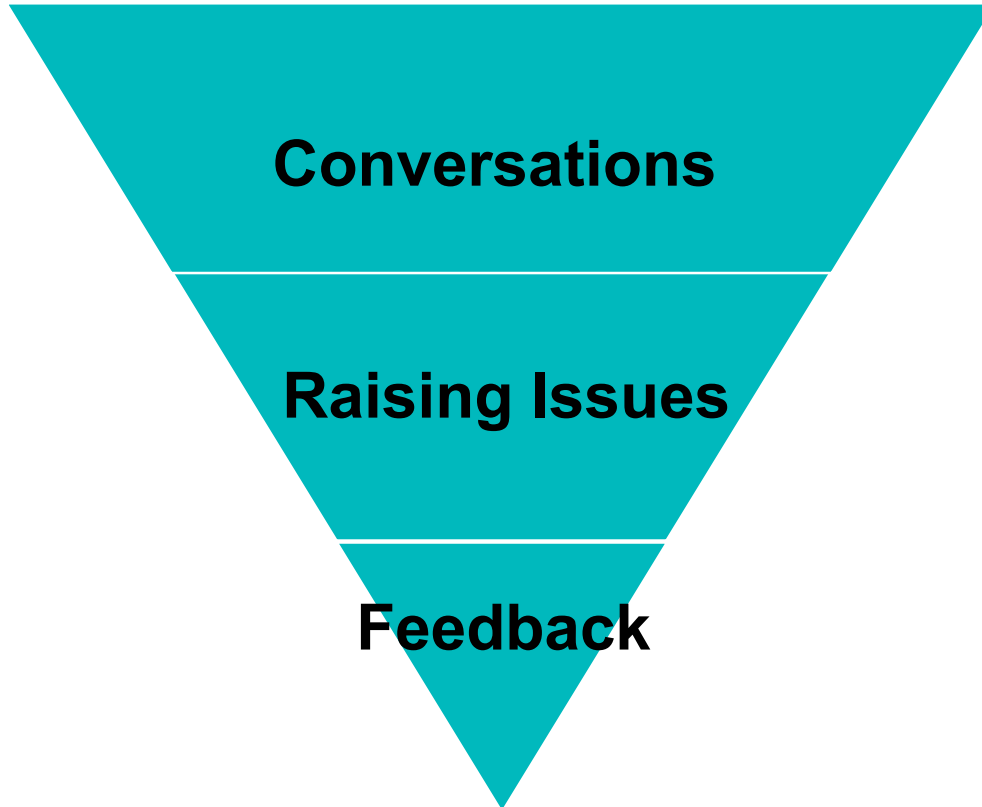


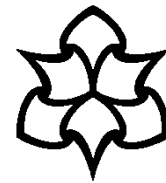
Education Annual Review: Data





Student Reflections on the EAR “conversation”

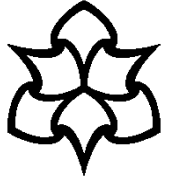




Senior Management Reflections on the EAR conversations

Working Well:



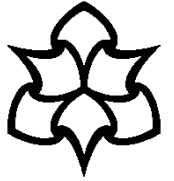


Senior Management Reflections on the EAR conversations

Less well:

voice
timing
actions
data
stakeholders
feedback
engagement

Concluding Remarks



- The conversations are evidence led
- The structure allows the conversation to flow within and beyond its boundaries
- The structure has flexibility in it to allow nuances across different Faculties
- The structure is only as effective as the people in it –
and we have great students at Man Met
- Our challenge is to get the conversation at the right level in the pyramid

Thank you for listening

