

Targets and KPI's from initial plan:

- Increase number of young people taking part in one or more Street BMX activity: max 500-600 participants engaged in outreach sessions off-site.
- Transition of the above cohort into at least one formal session (referred to as Urban Expressions) on the Platt Fields Park BMX track
- Retention of the transitioning cohort for the following three months - measurement: 25% transition of above cohort attending a further 3 or more sessions in that period (100-150 participants).

Figure 1: Street BMX initial logic model (developed from consultation with ELT)

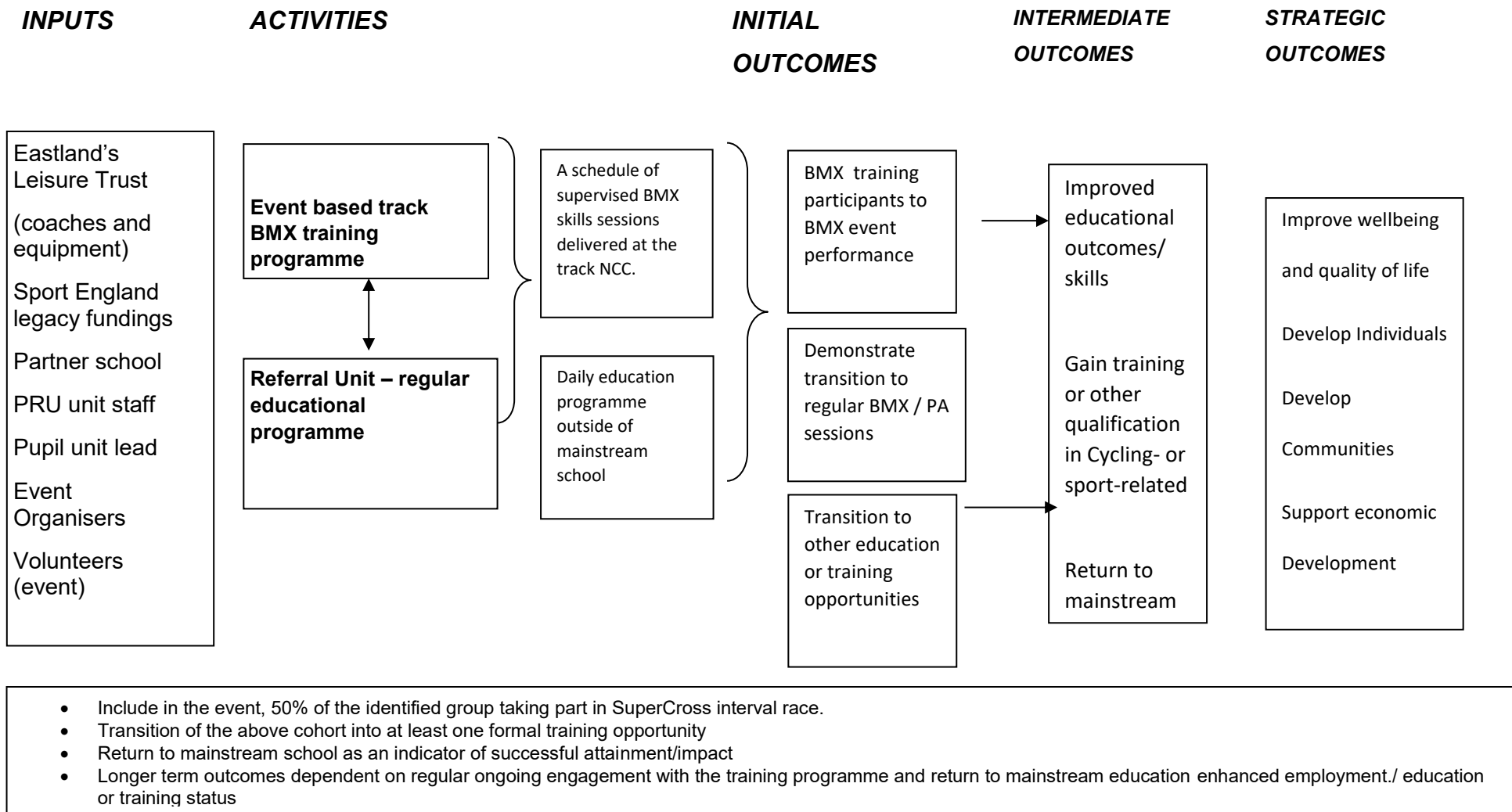


Figure 2: The Logic model for PRU-based BMX programme

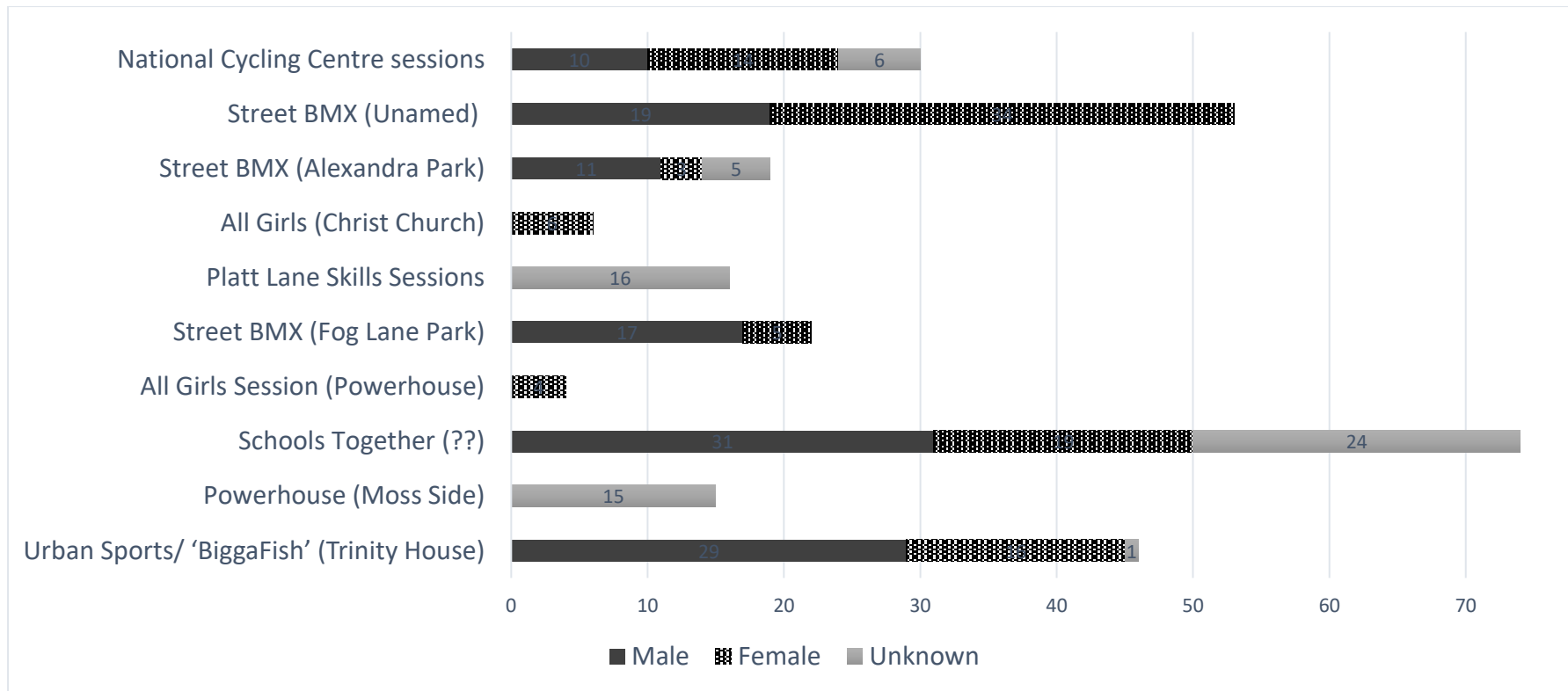


Figure 3: Attendances at Street BMX sessions by Gender