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# Disguised Executable Files in Spear-Phishing Emails: Detecting the Point of Entry in Advanced Persistent Threat

Ibrahim Ghafir<sup>1,2</sup>, Vaclav Prenosil<sup>1</sup>, Mohammad Hammoudeh<sup>3</sup>, Francisco J. Aparicio-Navarro<sup>4</sup>, Umar Raza<sup>3</sup>, Ahmad Jabban<sup>5</sup>

<sup>1</sup> Faculty of Informatics, Masaryk University, Brno, Czech Republic

<sup>2</sup> Department of Computer Science, Durham University, Durham, UK

<sup>3</sup> Faculty of Science & Engineering, Manchester Metropolitan University, Manchester, UK

<sup>4</sup> School of Engineering, Newcastle University, Newcastle upon Tyne, UK

<sup>5</sup> Univ Rennes, INSA Rennes, Rennes, France

{ghafir,prenosil}@fi.muni.cz, {m.hammoudeh,u.raza}@mmu.ac.uk, francisco.aparicio-navarro@ncl.ac.uk

## ABSTRACT

In recent years, cyber attacks have caused substantial financial losses and been able to stop fundamental public services. Among the serious attacks, Advanced Persistent Threat (APT) has emerged as a big challenge to the cyber security hitting selected companies and organisations. The main objectives of APT are data exfiltration and intelligence appropriation. As part of the APT life cycle, an attacker creates a Point of Entry (PoE) to the target network. This is usually achieved by installing malware on the targeted machine to leave a back-door open for future access. A common technique employed to breach into the network, which involves the use of social engineering, is the spear phishing email. These phishing emails may contain disguised executable files. This paper presents the disguised executable file detection (DeFD) module, which aims at detecting disguised exe files transferred over the network connections. The detection is based on a comparison between the *MIME type* of the transferred file and the file name extension. This module was experimentally evaluated and the results show a successful detection of disguised executable files.

## CCS CONCEPTS

•Security and privacy → Intrusion detection systems; Network security; •Networks → Network monitoring;

## KEYWORDS

Cyber attacks, advanced persistent threat, spear-phishing emails, disguised executable file, malware, intrusion detection system.

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## 1 INTRODUCTION

Cyber attacks have become more widespread and several attacks have made headline news over the last 5 years, targeting industrial companies and governmental organisations [1] [2]. These attacks have caused substantial financial losses and been able to stop fundamental public services. The annual cost of cybercrime was \$3 trillion in 2015. Furthermore, it is expected to increase to more than \$6 trillion per annum by 2021 [3]. The term cyber attack generally refers to criminal activities lunched via the Internet, aiming usually at financial gains or stealing confidential data. Additionally, the attackers can spy and monitor the target organisation and disturb its functions, motivated by a political, ideological or criminal goal [4].

These challenges have brought much interest in the research and investment towards developing new tools and approaches for cybersecurity. In recent years, Advanced Persistent Threats (APTs) [5] have emerged, hitting selected companies and organisations. The main objectives of APT are data exfiltration and intelligence appropriation. This attack targets selected organisations and persists on the completion of the attack until it is achieved. The economic damage due a successful APT can be very expensive. Furthermore, the attacker can compromise the target network for a long period of time without being detected. This type of attack is currently one of the most serious threat to the cyber security [6].

As part of the APT life cycle, an attacker creates a Point of Entry (PoE) to the target network. This is usually achieved by installing malware on the targeted machine to leave a back-door open for future access. A common technique employed to breach into the network, which involves the use of social engineering, is the spear phishing email. These emails, which may contain disguised exe files, continue to be a favoured means by APT attackers to infiltrate target networks [7]. In a typical spear-phishing attack, a specially crafted email is sent to specific individuals from a target organization. The recipients are convinced through clever and relevant social engineering tactics to either download a malicious file attachment or to click a link to a malware or an exploited site, starting a compromise [8]. The malicious link may lead to a drive-by download attack, in which the user's computer can be infected with malware by only visiting a web site that contains the malicious content. Then, the malicious code which is installed on the victim's machine can control the infected machine and perform malicious activities [9]. Typically, sensitive data is exfiltrated, passwords are stolen and keystrokes are recorded.

In [10], we present a correlation-based system for APT detection, which runs through two main phases. First, eight detection modules are employed to detect the individual APT steps. These modules are Tor connection detection [11], malicious SSL certificate detection [12], malicious file hash detection [13], malicious domain name detection [14], domain flux detection [15], malicious IP address detection [16], scan detection and disguised exe file detection. Second, a correlation methodology including clustering algorithms is utilised to correlate the steps related to one APT campaign. This paper presents the disguised exe file detection (DeFD) module, which aims at detecting disguised exe files transferred over the network connections. The detection is based on a comparison between the *MIME type* of the transferred file and the file name extension.

The rest of this paper is structured as follows. Section 2 gives an overview of the APT life cycle. Current approaches for APT detection are described in Section 3. Section 4 presents the proposed methodology for the disguised exe file detection. Experimental evaluation is provided in Section 5 and Section 6 concludes the paper.

## 2 THE APT LIFE CYCLE

APT refers to Advanced Persistent Threat. APTs are a cybercrime category directed at business and political targets. APTs require a high degree of stealth over a long period of operation in order to be successful. The attacker usually aims for more than immediate financial gain, and infected systems continue to be compromised even after the target's network has been breached and initial goals reached [5]. Figure 1 depicts the steps of the APT attack [17].



Figure 1: Typical steps of the APT attack.

- (1) Intelligence gathering: This initial step aims to get information regarding the target, like its organizational structure, IT environment and even about people who are working

for that target. For this purpose, the attacker can use public sources (LinkedIn, Facebook, Twitter, etc) and prepare a customized attack. Through this step the attacker tries to find and organize accomplices, build or acquire tools, and research target/infrastructure/employees.

- (2) Initial compromise (Point of entry): Performed by use of social engineering and spear phishing, over email, using software vulnerabilities [18]. Another popular infection method is planting malware on a website which the victim employees will be likely to visit.
- (3) Command and control (C&C) communication: After an organization's perimeter has been breached, continuous communication between the infected host and the C&C server should be preserved to instruct and guide the compromised machine [19] [20]. These communications are usually protected by Secure Sockets Layer (SSL) encryption, making it difficult to identify if the traffic directed to sites is malicious. Another technique can be used in this step is domain flux technique [21]; an exploited host may try to connect to a large number of domain names which are expected to be C&C servers. The goal of this technique is to make it difficult or even impossible to shut down all of these domain names.
- (4) Lateral movement: Once getting access to the target's network, the attacker laterally moves throughout the target's network searching for new hosts to infect. The attacker can use brute force attack [22], to obtain information such as a user password or personal identification number (PIN); an automated software is used to generate a large number of consecutive guesses as to the value of the desired data. Another technique is pass the hash attack [23], in which the attacker steals a hashed user credential and, without cracking it, reuses it to trick an authentication system into creating a new authenticated session on the same network.
- (5) Asset/Data discovery: This step aims to identify and isolate the noteworthy assets within the target's network for future data exfiltration. Port scanning can be used for this step [24].
- (6) Data exfiltration: Data of interest is transmitted into external servers which are controlled by the attacker. There are some techniques used for data exfiltration like built-in file transfer, via FTP or HTTP and via the Tor anonymity network [25].

## 3 RELATED WORK

The APT detection is a challenge for the current Intrusion Detection Systems (IDSs), and much research has been conducted to address this type of multi-stage attack. The authors in [26] propose an approach based on C&C domains detection. This approach processes the network traffic and depends on a conclusion that the connection to the C&C domain is independent, while the connection to the legitimate one is correlated. In [4], the authors introduce an active-learning-based system for APT detection. This system detects the malicious PDFs files which might be included in a phishing email or a malicious website.

The work in [27] describes a context-based system for targeted attacks detection. This system models APT as an attack pyramid, where the attack objective is on the top of the pyramid. Then, The environments, where the APT steps take place, form the lateral planes. The authors in [28] presents an APT detection system called TerminAPTor. This system tracks the information flow aiming to correlate meta alerts, generated for the individual APT steps, that may belong to one APT campaign. These meta alerts are fed to the system by an agent, which can be a standard IDS. The system explained in [29] is similar to TerminAPTor. However, the meta alerts are correlated based on a statistical methodology. The proposed framework describes APT as a multi-stage attack running through five stages which are delivery, exploit, installation, C&C and actions. Furthermore, it considers each stage to include several activities.

The authors in [30] explore Duqu, which is a piece of malware was used to launch an APT against a European company. The main objective of this APT campaign was data exfiltration. Additionally, this work presents a toolkit developed to detect the Duqu malware. This toolkit includes six investigation tools to analyse the traffic related to the Duqu malware. In [31], a framework to detect phishing emails is proposed. These phishing emails are utilised to initiate the point of entry for an APT. This framework performs a mathematical and computational analysis to cluster emails into malicious or benign ones. The developed algorithm makes use of "Tokens", which are patterns of words and characters such as (DHL, notification, delivery, label, invoice and post).

A machine learning approach is introduced in [32] for APT detection. The algorithm utilises four features extracted from the users' traffic which are the open ports, memory usage, CPU usage and number of files in the system32 folder. A normal traffic is used to build the normal baseline of the system. Then, a piece of malware, previously used in an APT campaign, is installed on a network machine and the malicious traffic is recorded. Different classification algorithms are trained on the collected traffic to build the detection model. The authors in [33] employ the Data Leakage Prevention (DLP) for APT detection. The proposed methodology is based on monitoring the data traffic and utilise the DLP to detect data leaks. Next, leaks patterns are created based on the attributes of the data leaks.

From the presented related work, we can see that APT forms a problem for the current IDS in terms of real time detections. Furthermore, the steps of APT may occur over a day, week, month or even a year. This makes the alerts correlation a serious challenge. Additionally, missing the detection of one step or more of APT campaign makes it difficult to investigate the full APT scenario. A correlation-based system is proposed in [10] for APT detection, and this work is a step towards building the proposed framework.

#### 4 DISGUISED EXECUTABLE FILE DETECTION (DEFD)

According to Mandiant APT1 report [34], spear phishing is the most commonly used technique to get the point of entry in APT. The spear phishing emails contain either a malicious attachment or a hyperlink to a malicious file. The subject line and the text in the email body are usually relevant to the recipient. Executable files

supposed to end in .exe are made to appear as simple document files (pdf, doc, ppt, excel) to convince the victim to click on it.

The DeFD module detects disguised exe files transferred over the connections. Meaning, it detects if the content of the file is exe while the extension is not exe. Figure 2 shows the methodology of DeFD; the network traffic is processed, all connections are analysed and all exe files identified when transferring over the connections are filtered. This filtering is based on the file content. Following this, the file name extension should be checked to decide about raising an alert on disguised exe file detection.

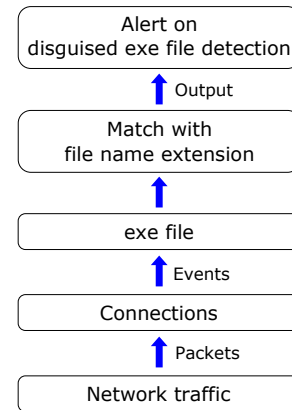


Figure 2: Methodology of the disguised exe file detection.

Different security systems are used to monitor the network traffic [35]. *Bro* is used to implement the DeFD module. *Bro* is a network security monitor which can passively analyse the network traffic and generate informative events. These events provide information about specific network activities [36].

Algorithm 1 shows the implementation pseudo-code of the DeFD module. The network traffic is processed; this module waits for *file\_over\_new\_connection* event to be generated by *Bro*. This event indicates that a file has been seen in the process of being transferred over a connection [37]. Then *describe()* function is applied on that file; this function provides a text description regarding metadata of the file, so the file name can be extracted.

This method is able to detect disguised exe files in both cases, uploaded and downloaded, but DeFD aims to detect only downloaded disguised exe files, as they are the ones used in the second step of APT. Thus, DeFD checks the current connection, in which a new file has seen being transferred, if it is established by a host from the monitored network. This is done by checking the connection source IP address through *is\_local\_addr* function; this function returns true if an address corresponds to one of the defined local networks, false if not. For this reason, the *subnet* of the monitored network should be defined.

Following this, the *mime\_type* [38], which can be extracted from *file\_over\_new\_connection* event, is checked for its presence in *t\_exe\_file* table. *t\_exe\_file* table contains the MIME types of the files which DeFD aims to find and filter, i.e. MIME types of exe files. Therefore, if the transferred file is an exe file (based on its *mime\_type*), DeFD checks whether the extension in the file name

```
#fields timestamp alert_type orig_h orig_p resp_h resp_p infected_host malicious_file
#types time string addr port addr port addr string
1407424021.202210 disguised_exe_alert ██████████ 56973 207.244.73.42 80 ██████████ SkypeSetup.pdf
1407424040.255414 disguised_exe_alert ██████████ 53105 207.244.73.42 80 ██████████ ViberSetup.doc
#close 2014-08-07-19-15-07
```

Figure 3: The log produced by the DeFD module.

**Algorithm 1** Implementation pseudo-code of DeFD

```
1: Input: t_exe_file table
2: Get file_over_new_connection event
3: fname ← file name
4: if the connection is established by one of the network's hosts
   then
5:   if the file MIME type is in t_exe_file table then
6:     if file MIME type = fname extension then
7:       if the same disguised_exe_alert has been raised during
         the previous 24 hours then
8:         goto End
9:       else
10:        Generate an event (disguised_exe_alert)
11:        Write disguised_exe_alert into dis-
guised_exe_detection.log
12:        Notify the network security team via email
13:        Deny generating the same disguised_exe_alert
         during the next 24 hours
14:       end if
15:     else
16:       goto End
17:     end if
18:   else
19:     goto End
20:   end if
21: else
22:   goto End
23: end if
24: End
```

is exe; this file name extension is extracted from the output of the *describe()* function previously mentioned. If the file name extension is not exe, this means it is a disguised exe file. Before an alert is raised, DeFD checks if an alert regarding the same host and for the same disguised exe file has been generated during the previous day. This check is to ensure that DeFD does not generate the same alert about the same set (host, file) during one day, therefore, DeFD checks if the current set exists in the *t\_suppress\_disguised\_exe\_alert* table, this table contains all detected sets during the last day.

If the current set (host, file) had not been detected during the previous 24 hours, DeFD generates *disguised\_exe\_alert* event to be used in the FCI correlation framework. The malicious connection information is written into a specific log *disguised\_exe\_detection.log*, to keep a historical record of the monitored network. An alert email regarding disguised exe file detection is sent to RT (Request Tracker) [39], where the network security team can perform additional forensics and respond to it. The current detected set (host, file)

is added into the *t\_suppress\_disguised\_exe\_alert* table where it stays for one day to ensure that DeFD does not generate another alert about the same set during the same day. The written information into *disguised\_exe\_detection.log* is:

```
timestamp = c$start_time,
alert_type = "disguised_exe_alert"
connection = c$id
infected_host = c$id$orig_h
malicious_file = fname
```

**5 EVALUATION RESULTS**

To evaluate the effectiveness of the DeFD module, a download of disguised exe file was simulated via the campus network. An experimental server was set up, using Bro, to passively monitor the campus live traffic. DeFD was run on that experimental server for the purpose of disguised exe file detection. Two exe files were randomly selected, *SkypeSetup.exe* and *ViberSetup.exe*, and their names' extensions (*exe*) were changed into *pdf* and *doc* extensions, i.e. *SkypeSetup.pdf* and *ViberSetup.doc* respectively. The two disguised exe files were uploaded to the *speedyshare.com* public server. Then a host working on a computer connected to the Internet through the monitored network was used to connect to that public server and download the modified files. As shown in Figure 3, DeFD was able to detect both malicious downloads and write the information regarding each connection into a specific log.

This experiment was repeated a hundred of times using different disguised exe files with different extensions. DeFD was able to detect all the malicious files, the average detection delay was 270 ms with a standard deviation of 54 ms. Figure 4 shows an example of a *Disguised\_exe* ticket, which was emailed to RT.

```
Greetings,

the security team CSIRT-MU detected involvement of the IP address
██████████ into the following incident:

Incident type: Disguised_exe
Time of detection: 2014-08-10 15:07:01 +0100
IP address ██████████
Domain name: ---

Details of this incident can be found at this address:
https://reports.csirt.muni.cz/A4FE72DC-65A8-1C74-8627-5664BE78D732

Best regards,
CSIRT-MU, the security team

Date: Thu, 10 Aug 2014 15:07:19 +0100
```

Figure 4: An example of a *Disguised\_exe* ticket.

## 6 CONCLUSION AND FUTURE WORK

The appearance of new forms of cyber attacks, such as APT, has created new challenges to the current (IDSs). APT has emerged as a serious threat to the cyber security hitting selected companies and organisations. This paper presents the disguised exe file detection (DeFD) module, which aims at detecting disguised exe files transferred over the network connections. The detection is based on a comparison between the *MIME type* of the transferred file and the file name extension.

As our future work, this module is to be used as part of a correlation-based IDS system for APT detection. The APT step detected by this module should be correlated with other steps, which are detected by other modules, to find the full APT scenario.

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