

## The Open Data of Social Land Programs (Hungary) 2.

### (the face-to-face interviews)

Short summary in English		<p>The Social Land Program is one of the few initiatives which combine low investment with numerous innovative elements and large impact. The first important feature is the voluntary nature of the program. In comparison to the majority of the activation programs, in this one, the municipalities and families have to apply for the opportunity. The motivation of the participants becomes more important in the program than the social control. This kind of program offers the opportunity for the participants to develop special skills, to achieve a good performance and self-confidence. Further important characteristic is the bottom-up organization of the local project. In comparison to the top down coordinated public employment programs, here the activity is designed and carried out locally, and with the participation of the Roma minority organizations. This attitude towards the target group (enabling and motivating without sanctioning, offering different services, consulting and coaching, when the participants need social or professional support) is not usual in Hungary.</p> <p>From the economic aspect, it is worth to mention the recreation of the traditional, but forgotten household economies by the disadvantaged groups, and to offer new roles in the family and the local community: to work, to produce something useful and to have chance to give something for the others. Flexibility, variety is also important, according to the needs of the target groups, the program can result is anything from self-sufficiency to goods production.</p> <p>The participants of the social land program are individuals from households of small communities with low levels of education, unfavorable labor market statuses and mainly with passive resources of income. The participation and application are voluntary in the program. In the analyzed programs, the organizers mainly favored families raising 3 or more children during the selection process.. The conditions for participation were also formed by the performed activities, as in the "Horticulture and smaller livestock farming sub-program" applicants were required to have an area of land that is appropriate for being cultivated, as well as a building that could be used for small livestock farming.</p>
Dates of fieldwork	Year /months	2016/7-8
Country		Hungary

Geography	Indicate if national or specify the town /city /region within the country where data collection was undertaken	8 disadvantaged and low-population rural settlements
Method of data collection	For example, face-to-face interviews, telephone interviews, structured, semi structured or unstructured, questionnaires; focus groups	the face-to-face interviews
Language		Hungarian
Kind of data		the mayors and the social land program organizers in the investigated settlements
Sampling	Eg purposive, random, stratified	purposive sampling,
Number of units		8
Key words	Please provide 5 or 6 keywords (in English) to help searching	Social Land Program; household economy; horticulture; self-sufficiency; self employment; poverty