

Please cite the Published Version

Birchall, C, Hall, G and Woodbridge, P (2016) Control Societies. In: after.video Volume 1: Assemblages. Open Humanities Press. ISBN 978-1-906496-23-4

Publisher: Open Humanities Press

Version: Published Version

Downloaded from: <https://e-space.mmu.ac.uk/618592/>

Usage rights: © In Copyright

Enquiries:

If you have questions about this document, contact openresearch@mmu.ac.uk. Please include the URL of the record in e-space. If you believe that your, or a third party's rights have been compromised through this document please see our Take Down policy (available from <https://www.mmu.ac.uk/library/using-the-library/policies-and-guidelines>)

CONTROL SOCIETIES

This is a re-working of the video 'Deleuze's "Postscript on the Societies of Control"', which was the second episode of *Liquid Theory TV*, a series of Internet Protocol Television (IPTV) programmes experimenting with new ways of acting as a 'public intellectual' in the current media environment. 'Deleuze's "Postscript on the Societies of Control"' first appeared in *Culture Machine* 11, 2010. It is accompanied by an introductory essay:

<http://www.culturemachine.net/index.php/cm/article/view/384/407>

CLARE BIRCHALL

Clare Birchall is a Senior Lecturer at King's College London. She is the author of *Knowledge Goes Pop: From Conspiracy Theory to Gossip* (Berg, 2006) and co-editor of *New Cultural Studies: Adventures in Theory* (Edinburgh University Press, 2007). She has also edited special issues of the journals *Theory, Culture and Society* and *Cultural Studies*. Her most recent research is concerned with the relationship between secrecy and transparency in the digital age and she is part of an ESRC grant to fund a series of research seminars on such issues entitled 'DATA - PSST! Debating and Assessing Transparency Arrangements - Privacy, Security, Surveillance, Trust'.

Alongside more traditional scholarship, Birchall is involved with a number of digital projects. She is one of the editors for the online journal *Culture Machine*; an editorial board member and series co-editor for the Open Humanities Press; and part of the team behind the JISC-funded *Living Books About Life* series.

GARY HALL

Gary Hall is a media theorist working at the intersection of philosophy, art and politics. He is Professor of Media and Performing Arts in the Faculty of Arts & Humanities, and Director of the Centre for Disruptive Media at Coventry University, UK. He is author of *Culture in Bits* (Continuum, 2002) and *Digitize This Book!* (Minnesota UP, 2008), co-author of *Open Education: A Study in Disruption* (Rowman and Littlefield International, 2014), and co-editor of *New Cultural Studies: Adventures in Theory* (Edinburgh UP, 2006) and *Experimenting* (Fordham UP, 2007). He is also author/editor/curator of two more experimental books: *Digitize Me, Visualize Me, Search Me* (Open Humanities Press, 2011) and with Clare Birchall, *New Cultural Studies: The Liquid Theory Reader* (Open Humanities Press, 2009). His new monograph, *Pirate Philosophy: For a Digital Posthumanities*, is forthcoming from MIT Press in early 2016.



PETER WOODBRIDGE

Peter Woodbridge has been involved in research and practice for a wide range of companies and organisations such as the BBC, BT, HEFCE, UNDP, NHS, JISC, the FA, Sport England, Virgin Radio and the Shakespeare Birthplace Trust. This also includes a number of UK and European funded Research Council projects developing innovations in digital media.

Woodbridge's teaching experience spans a range of areas including film, video and new media practice and theory. Woodbridge taught on BA and MA courses in Digital Media, Filmmaking, Media Production and Communications and Culture, developing a practice-based interdisciplinary BA course in Digital Media exploring the intersection of media practice, digital arts, design, science and culture.

CONTROL SOCIETIES

- Anonymous, 2012. 'Gilles Deleuze : Societies of Control and Antipsychiatry', *Art & Education*. Available at: <http://www.artandeducation.net/videos/gilles-deleuze-societies-of-control-and-antipsychiatry/> [Accessed June 29, 2015].
- Benson, M., 1996. *Predictions of Fire*, Kinetikon Pictures. Available at: <http://www.imdb.com/title/tt0114176/> [Accessed November 18, 2015].
- Conio, A., 2015. *Occupy : A People Yet To Come*, London: Open Humanities Press. Available at: <http://openhumanitiespress.org/occupy-a-people-yet-to-come.html> [Accessed November 18, 2015].
- Deleuze, G., 1986. *Kafka: Toward A Minor Literature*, USA: University of Minnesota Press.
- Deleuze, G., 1995. *Negotiations, 1972-1990*, New York: Columbia University Press.
- Deleuze, G., 1992. 'Postscript on the Societies of Control', *October*, No. 59, Winter, pp. 3–7.
- Deleuze, G. & Negri, A., 1990. 'Gilles Deleuze in conversation with Antonio Negri', *Futur Anterieur*, No. 1, Spring. Available at: <http://www.generation-online.org/p/fpdeleuze3.htm> [Accessed June 29, 2015].
- Foucault, M., 1977. *Discipline and Punish: The Birth of the Prison*, New York: Pantheon.
- Fuglsang, M. & Meier Sorensen, B., 2006. *Deleuze and the Social*, Edinburgh: Edinburgh University Press. Available at: <http://edinburgh.universitypressscholarship.com/view/10.3366/edinburgh/9780748620920.001.0001/upso-9780748620920-chapter-9> [Accessed June 29, 2015].
- Galloway, A.R., 2010. 'Bernard Stiegler, or Our Thoughts are With Control', *French Theory Today*, New York: Erudio Editions. Available at: <http://cultureandcommunication.org/galloway/FTT/> [Accessed June 29, 2015].
- Hall, G., 2013. '#Mysubjectivation', *New Formations*, No. 79, January.
- Hall, G., 2012. 'Pirate Radical Philosophy', *Radical Philosophy*, No. 173, May/June. Available at: <http://www.radicalphilosophy.com/commentary/pirate-radical-philosophy-2> [Accessed June 29, 2015].
- Hall, G. & Birchall, C., 2009. 'New Cultural Studies: The Liquid Theory Reader', *Culture Machine*, No. 10.
- 38 Hall, G., Birchall, C. & Woodbridge, P., 2012. 'Liquid Theory TV | Centre for Disruptive Media', *Disruptive Media*. Available at: <http://disruptivemedia.org.uk/liquid-theory-tv/> [Accessed November 17, 2015].
- Harney, S., Moten, F. & Halberstam, J., 2013. *The Undercommons*, New York: Autonomedia.
- Holmes, B., 2015. 'Crisis theory for complex societies | Thirties – Seventies – Now'. *Three Crises*. Available at: <http://threecrises.org/crisis-theory-for-complex-societies/> [Accessed May 29, 2015].

- Kember, S. & Zylinska, J., 'The ethical force of photographic mediation', *Photomediations Machine*. Available at: <http://photomediationsmachine.net/2013/04/29/ethical-force/> [Accessed November 15, 2015].
- Lazzarato, M., 2009. 'From Capital-Labour to Capital-Life', *New Cultural Studies: The Liquid Theory Reader*, London: Open Humanities Press. Available at: <http://liquidbooks.pbworks.com/w/page/11135961/New%20Cultural%20Studies%3A%20The%20Liquid%20Theory%20Reader> [Accessed June 29, 2015].
- Lazzarato, M., 2006. 'The Concepts of Life and the Living in the Societies of Control', *Deleuze and the Social*, Edinburgh: Edinburgh University Press. pp. 171–190.
- Lazzarato, M., 2002, 'From Biopower to Biopolitics', *Pli: The Warwick Journal of Philosophy*, Vol 13, No. 8, pp.1-6.
- Levi, S., 2015. '24M : It was not a victory for Podemos, but for the 15M movement', *Open Democracy*. Available at: <https://www.opendemocracy.net/can-europe-make-it/simona-levi/24m-it-was-not-victory-for-podemos-but-for-15m-movement> [Accessed June 29, 2015].
- van Mourik Broekman, P. et al., 2014. *Open Education: A Study in Disruption*, London: Rowman and Littlefield.
- Mute ed., 2010. *Don't Panic, Organise! A Mute Special on Struggle in Education Today*, London: OpenMute. Available at: http://www.metamute.org/en/pod/don_t_panic_organise_a_mute_special_on_struggle_in_education_today [Accessed March 8, 2011].
- Poster, M., 2005. 'Who Controls Digital Culture?', *Fast Capitalism*, No. 1.2. Available at: http://www.uta.edu/huma/agger/fastcapitalism/1_2/poster.html [Accessed June 29, 2015].
- Rai, A., 2010. 'Deleuze and Foucault on Marketing as Control', *Media Assemblages*. Available at: <https://mediaecologiesresonate.wordpress.com/2010/11/02/deleuze-foucault-on-marketing-as-control/> [Accessed June 29, 2015].
- Scholz, T., 2010. 'Facebook as playground and factory', *Facebook and Philosophy*, Chicago: Carus. pp. 241–252.
- Schultz, O.L. & Hadzi, A., 2015. 'before "after.video": socialTheory as videoTheory', *Lerone.info*. Available at: <http://lerone.info/before-after-video/> [Accessed November 18, 2015].
- Seigworth, G.J., 2006. 'Cultural Studies and Gilles Deleuze', *New Cultural Studies: Adventures in Theory*. Georgia: University of Georgia Press. pp. 107–126.
- Stiegler, B., 2008. 'The Metadata Alternative: Automated Voluntary Servitude or Economy of Contribution'. Available at: http://www.academia.edu/12693806/Bernard_Stiegler_The_Metadata_Alternative_Automated_Voluntary_Servitude_or_Economy_of_Contribution_2008 [Accessed June 29, 2015].
- Stiegler, B., 2012. 'The Most Precious Good in the Era of Social Technologies', *Unlike Us Reader*. Amsterdam: Institute of Network Cultures. Available at: <http://networkcultures.org/blog/publication/unlike-us-reader-social-media-monopolies-and-their-alternatives/> [Accessed June 29, 2015].

Wittkower, D., 2010. *Facebook and Philosophy What's on Your Mind?*, New York: Open Court.
Available at: <http://www.SLQ.eplib.com.au/patron/FullRecord.aspx?p=619163> [Accessed June 29, 2015].

Zylinska, J., 2014. *Minimal Ethics for the Anthropocene*, London: Open Humanities Press.

SCANNABLE IMAGES

Denson, S. 2015. "Post-Cinema After Extinction." Talk delivered at "After Extinction," conference of the Center for 21st Century Studies, University of Wisconsin-Milwaukee, 2 May 2015. Available at: <http://wp.me/p1xJM8-GS>.

Denson, S. 2016. "Crazy Cameras, Discorrelated Images, and the Post-Perceptual Mediation of Post-Cinematic Affect." In S. Denson and J. Leyda, eds. *Post-Cinema: Theorizing 21st-Century Film*. Sussex: REFRAME Books.

Denson, S., and Leyda, J. (eds.), 2016. *Post-Cinema: Theorizing 21st-Century Film*. Sussex: REFRAME Books.

Shavro, S. 2010. *Post-Cinematic Affect*. Winchester: Zero Books.

Shavro, S. 2016. "Post-Continuity: An Introduction" In S. Denson and J. Leyda, eds. *Post-Cinema: Theorizing 21st-Century Film*. Sussex: REFRAME Books.

Steyerl, H. 2009. "In Defense of the Poor Image." *e-flux* 10. Available at: <http://www.e-flux.com/journal/in-defense-of-the-poor-image/>.

ISISTANBUL

2/5BZ, 2012. 'The world's biggest justice palace', Archive.org. Available at: <https://archive.org/details/25BZ-THEWORLDSEBIGGESTJUSTICEPALACE2012> [Accessed November 18, 2015].

Collin, M., 2012. 'Global Ear', *The Wire*, No. 341. Available at: <http://www.thewire.co.uk/issues/341/> [Accessed November 18, 2015].

Collin, M., 2015. 'Pop Grenade Portal', *The Wire*. Available at: http://www.thewire.co.uk/in-writing/the-portal/matthew-collin_s-pop-grenade-portal [Accessed November 18, 2015].

Disch, P., 2013. 'Rock & Pop: Alter Wiehrebahnhof Freiburg: Live-Performance von Serhat Köksal', *Badische Zeitung*. Available at: <http://www.badische-zeitung.de/rock-pop-vorschau/live-performance-von-serhat-koeksal-76692688.html> [Accessed November 18, 2015].

40

Geheimclub, 2012. 'geheimklub: 2/5BZ aka Serhat Köksal live. DJs. Autonomes Zentrum Köln', *az-koeln*. Available at: http://az-koeln.org/ai1ec_event/geheimklub-prasentiert-25bz-aka-serhat-koeksal-live-djs/?instance_id=85334 [Accessed November 18, 2015].

Köksal, S., 2014a. '2/5BZ GEZILLA@HASANKEYF BATMAN', Vimeo. Available at: <https://vimeo.com/106448304> [Accessed November 18, 2015].

Köksal, S., 2012a. '2/5BZ@Wire Magazine #341', Tumblr. Available at: <http://2-5bz.tumblr.com/post/30514574044/25bz-wire-magazine-341-july-2012-interview> [Accessed November 18, 2015].