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TITLE

The subjects of our concern: troubling categories

AUTHOR

Nigel Cox, Senior Lecturer in Nursing, Manchester Metropolitan University

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MAIN

The subjects of our concern: troubling categories

Nursing is described by many as 'practice based', an appealing and irresistible phrase, a salve for professional self-doubt, and a position that has great utility when communicating the essence of nursing to others outside the profession. Yet this is also a political position, situated within a particular configuration of relationships, identities and histories. Of course nursing is a practice-based profession, but it is certainly not unique in this respect, and hence to refuse intellectually diverse scrutiny on the premise that this is somehow incompatible with the 'art' of Nursing and a 'practical' closeness to the patient cannot be defended.

As Jill Macleod Clark recently indicated with concern at RCN conference, there is a raft of nursing research that concerns itself with a concern for "experiences, attitudes and perceptions" (Macleod Clark, 2009). Nobody appears immune from this: we seek the perceptions of patients, carers, students and their mentors; indeed, everybody it seems. Of course, there is nothing wrong in this: it's always important to listen to what people have to say, ascertain their understandings and allow ourselves to capture and incorporate their memories into ours and gain a sense of their Being-In-The World. That this is also congruent with the positioning of the patient as a consumer of the services that we offer, and that such studies are often local in their scope, is probably a useful if not intentional convenience.

It is also a important to ascertain whether we are doing what we are paid by the public to do, and so we mustn't forget about evaluating practice, lest we risk the delivery of care that is not evidence-based, effective, measurable and subject to scrutiny by others. As such, Professor Macleod Clark is absolutely correct in emphasizing the need for programmatic work, centres of research excellence and the identification of what she describes as "meaningful metrics". More provocatively, however, I would additional suggest that we need to concern ourselves critically with the methodologies we choose and, more importantly, with the basic assumptions we make around the subjects and categories of our enquiries.

Nursing, like all professional groups, requires a stable subject onto which it can confer discipline and control. And, like all good empirical scientists, we must be clear in our characterisations of the subject, be it the family in trauma, the elderly women with a leg ulcer, the teenager with diabetes or, if we must, ourselves. To be taken seriously as a distinct professional discipline, nursing must -in addition to wide and rigorous programmatic research- demonstrate an intellectual competency by showing a concern for the categories, discourses and presumptions we hold about the nature of our subjects of enquiry.

Researching 'perceptions' may be interesting, but is simply not enough. We need to problematize the manner by which we constitute the subjects of our enquiry: categories such as 'the patient', 'the student' and 'the family', for instance, appear stable enough to be subject to hard empirical enquiry; but perhaps we ought to extend the envelope of our study, step back a little, and think hard about who or what these subjects are, and if our categorisation of them is meaningful or, dare I say it, 'valid'. Our inability to question the nature of the subject in this way is in part due to our expressed need to remain "close to practice", and this has mitigated against taking the longer view of nursing itself and of the subjects of its research.

Professor Macleod Clark's position is pragmatic, sensible and, in the current climate, politically astute. Nursing research is located in the mire of an empirical conspiracy that is largely beyond our political control. Research activity in Nursing is, for now at least, more vigorous than at any time in the past. But trapped within the politico-economic

trinity of Government policy, evaluation of service delivery and the metrics and market of higher education research, the empirical landscape is marked by patches of arid land, a drought of epistemic diversity. So in order to firmly characterise the contribution that Nursing can make, we need to ensure that we constantly revisit and relearn what the essence of Nursing actually is.

Reaching beyond a comfortably-focused definition of the contemporary discipline involves asking sometimes difficult questions about Nursing's raison d'être: its continued subjugated location in political and media discourse, for example, or its effective de-politicization at the level of both education and clinical practice. If Nursing wishes to remain aligned to the notion of 'care' (something that is, by no means, a certainty) then we must remind ourselves what this comforting aspiration means. I believe that 'care' refers to Nursing's capacity to render particular subjects (the sick, the voiceless, the vulnerable and the forgotten) visible, and hence we need to extend our representational concern to both the methodological tools we choose to work with and the subjects of our enquiry.

This means our methodologies need to challenge many of the preconceptions that it holds dear, many of which reside deeply embedded in the culture of the profession, out of sight of the more visible gestures that characterise nursing practice. Yes, Nursing should be concerned with the 'science' of infection control, tissue viability and continence, to use Professor Macleod Clark's examples. But in the revised vista of nursing practice - public health and health promotion, inter-professional working in mental health, and primary care practice with certain defined groups, for example - we need to ensure that the subjects of our concern in these areas are characterised with the scrutiny and rigor that we also apply to the biomedical aspects of our practice.

Residing with this 'revised vista', much nursing research has been, perhaps not inappropriately, concerned with those subjects and identities that have, in the closing decades of the last century and in the early years of the new, been constituted through political discourse; and, of course, in their time they have been important: including women and their health, minority ethnic groups, the very young, and the most senior members of our society. However, unlike the leg ulcer, Waterlow score or urinary

infection rate, these are not stable empirical subjects, and their identities will always be contested, no matter how much we, or our politicians, might wish them not to be.

So whilst for purely pragmatic political and economic reasons, nursing research does need to 'think big' and act with precision and rigor, nursing theory and methodology also needs to look beyond the epistemological comfort zone of its most popular antecedents; in attempting to establish our own identity, and often for sensible, practical reasons, we have plundered our neighbours: medicine, psychology and a handful of other disciplines, albeit some less deeply than others. We rarely, however, have made deep journeys into history, geography and politics: these too are liberating, practical disciplines, concerned with questioning their epistemic bases and their application in the field. And nursing ought to do the same.

Nursing resides within a melee of ontological disorder, and I believe this can be a valuable characteristic. But with the bureaucratization of nursing (which has often been, we should remind ourselves, at the bequest of nurses themselves), we risk neutering the free-spirit and political engagement that perhaps should characterise any discipline that concerns itself with the individual and the community. There are - to coin an unfortunate political sound-bite - "green shoots": the recent professional debate on euthanasia, for example, has been a vital illustration of the willingness of Nursing to challenge deeply embedded cultural beliefs. However, Nursing must also think closely about how it might progress this debate and others if it is to avoid the "so what" response that often, sadly, renders powerlessness the nursing voice.

Nursing, both in theory and practice (and all locations in-between) has promoted a moral disconnect between politics and practice; nursing, of course, is not alone amongst the professions in doing so. But the effect has been to increasingly anesthetize practice, subjugate challenge and confine nursing theory and practice within a particular ideological frame and field of methodological thought. Nursing should, of course, attempt to 'compete with the best', and endeavour to borrow the tools and proficiencies of other academic disciplines. Equally, however, nursing should aim to sharpen its own methodological and political intellect by troubling the very categories that mark the subjects of our concern.

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ABOUT

Nigel Cox is a Senior Lecturer in Nursing, Manchester Metropolitan University and a Postgraduate research student in Sociology, Sheffield Hallam University. His clinical experience is in Spinal Injury care and rehabilitation, and his current research interests relate to sociology, anthropology, disability and organisational management.