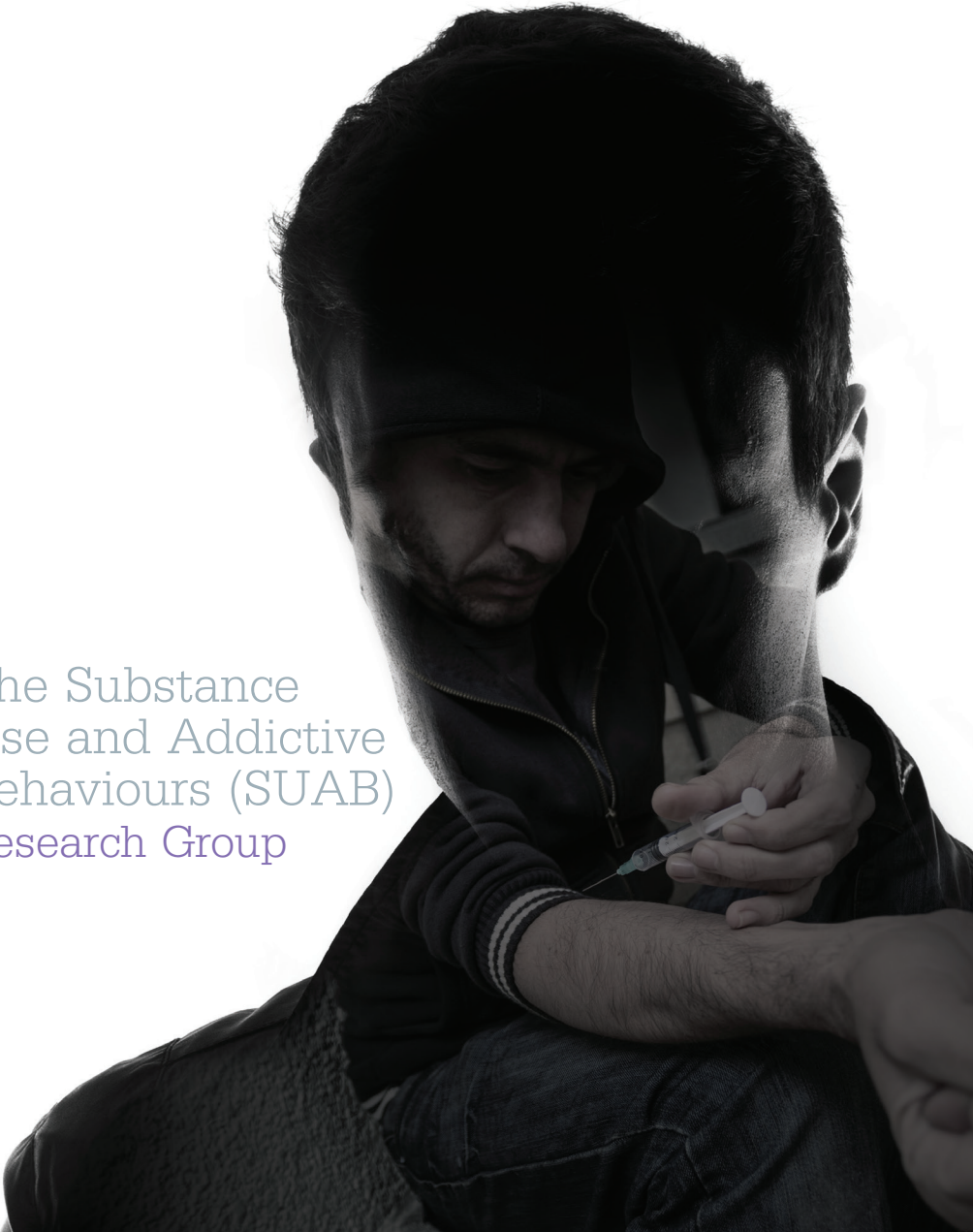


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The Substance
Use and Addictive
Behaviours (SUAB)
Research Group



Welcome to our conference

Substance Use: Applying Research to Practice

This conference marks the launch event for our Substance Use and Addictive Behaviours Research Group. It brings together colleagues from a range of disciplines to showcase their research and its application to policy and practice.

The Substance Use and Addictive Behaviours (SUAB) Research Group is an exciting initiative, which brings together an interdisciplinary group of academics from faculties across MMU. Leading this group are Professor Sarah Galvani (Social Care and Social Work), Dr Lucy Webb (Nursing) and Dr Rob Ralphs (Criminology). In addition, the group comprises colleagues from Chemistry and Environmental Science, Psychology, Sociology, and Sports Science as well as our external partners from user-led groups, service providers, practitioners and policy makers. The group's aim is to continue developing and expanding its world class research programme and ensure its research findings are applied in both policy and practice.

We hope that you will find the day interesting and take the opportunity to participate, engage and form exciting new research links and collaborations. The schedule for our day is outlined on the centre pages, but here is a quick overview of our scheduled speakers and a little about their particular areas of interest and expertise.



Professor Sarah Galvani



Dr Lucy Webb



Dr Rob Ralphs



From evidence to practice to evidence: challenges and opportunities in addiction research with families and social networks

Professor Alex Copello

Using examples from research into addiction and the impact and influence of families and social networks of substance users, Alex's presentation will focus on the interface between research and practice and the interaction between the two. It will explore the challenges of trying to make practice more evidence based and how we can also develop more meaningful and relevant research for practitioners.

Alex is Professor of Addiction Research at The School of Psychology, University of Birmingham and Consultant Clinical Psychologist with the Birmingham and Solihull NHS Foundation Trust addiction services where he leads the addictions research and innovation programme.

Professor Copello's research has led to major impacts on addiction treatment in the UK in recent years. He was Principal Investigator in the MRC funded UK Alcohol Treatment Trial (UKATT), the largest trial of alcohol treatments conducted in the UK that informs effective and cost effective delivery of psychosocial interventions for alcohol problems. He led the development of a social and family intervention (Social Behaviour and Network Therapy) recommended in the NICE guidelines for the treatment of harmful alcohol use and dependence and shown in the UKATT trial to be as effective as a more established individual treatment. He has been formerly Clinical Director of the Birmingham NHS Addiction Services and has served on two NICE guideline development groups.).



Conference welcome

Professor Christine Horrocks

Christine is a Professor of Applied Social Psychology, Head of the Department of Psychology and Acting Dean of the Faculty of Health, Psychology and Social Care at MMU. She has worked in collaboration with the probation service and has extensive experience of investigating coercive treatment interventions for drug and alcohol misuse. Christine also worked consistently with the NHS undertaking and supporting the development and evaluation of community based health interventions.



Researching recovery

Dr Lucy Webb

Lucy will be addressing the Recovery Movement in the UK and how this is understood currently in policy and clinical provision. Contrasts can be made between service provider understanding and service user understanding, and there are emerging questions about how recovery is achieved extant of service input or where other recovery capital resources are important beyond the scope of individual health or social care provision.

Lucy is a registered mental nurse specialising in substance misuse, family therapy and working with young people. Her main research interests are mental and social health and wellbeing of those at risk of social exclusion who struggle to access resources for good health care and social wellbeing. Such populations include substance misusers, vulnerable young people and people with disabling mental health problems. Lucy's academic focus lies in researching risk, suicide and self harm, substance misuse policy making for public health, and social exclusion. She currently works with Greater Manchester Centre for Voluntary Organisations and Recovery Walk UK and is also working on Cabinet Office policy research into care leavers. Vulnerable Young People Fund.



Applying psychology in order to understand engagement with coercive treatment

Dr Jo Ashby

During this session we will specifically explore how engagement might occur and the way(s) that coercive treatment is experienced by those with substance misuse problems that resulted in a court ordered treatment intervention. Drawing on primary research with 'patient/offenders' we explore stories of coercive treatment both in relation to engagement and resistance. Adopting a 'narrative-dialogical' perspective the analysis illustrates the potential within coercive treatment for the creation of 'counterstories'; here a more moral self can be enacted. We will also use positioning theory to explore control and compliance within these complex, relational and interactive encounters. Here the storing of change is seen to be reliant on both resisting damaging narratives and having space to co-story change in ways that make sense within specific cultural locations.

Jo's research interests are based within the field of social and health psychology, with a specific interest in substance misuse and community treatment, particularly alcohol misuse, and how treatment programs have the potential to bring about positive behaviour change. As her work is located with the critical social/ health psychology field she is particularly interested in the relational aspect of behaviour change, therefore not only the 'outcome' of treatment, but in understanding the dynamics of the change process *during* treatment. To this end I am currently publishing in the areas of *Coercive treatment and behaviour change, Understanding the relational aspect of behaviour change and Reoffending rates as 'outcome' data for treatment efficacy.*



Regulating online drug markets: developing policy innovation

Professor Toby Seddon

Internet commerce and digital technologies are remaking the world, across all facets of our lives. This is equally true for illegal activities, including global drug markets. Yet whilst some of the finest legal and policy brains are turning to the task of building a new regulatory infrastructure for cybertrade, drug policy-makers remain stuck in the last century. The UN, EU and national governments seem unable to think beyond the twentieth-century drug policy tools they are familiar with. In this presentation, Toby will argue that we need to be prepared to engage with genuinely new ideas if we are to achieve the kind of regulatory paradigm shift that is required

Toby is currently Professor of Criminology in the School of Law at the University of Manchester where he is also Acting Head of School. He has been involved in drugs research for over 20 years, for 10 years in the voluntary sector and for the last decade as an academic. His current interests lie mainly in the application of cross-disciplinary research on regulation to the radical rethinking of drug policy.



Recovery and asset based community development

Mark Gilman

Recovery and austerity now dominate the commissioning of drug and alcohol treatment systems. Providers of services in these systems are having to cut the costs of traditional clinical services in order to win contracts. Recovery is something that can be initiated in treatment services but it is nurtured and grown in communities with peer groups and fellowships of mutual aid. Mark will discuss how in this context there is a concentrated focus on recovery as a prime example of Asset Based Community Development.

Mark is the Strategic Recovery Lead for Substance Misuse in Public Health England. PHE was established in April 2013 with a mission to protect and improve the nation's health and to address inequalities. Mark is also assisting NHS England and the UK Ministry of Justice in the implementation of the substance misuse elements of a '*Through the [Prison] Gate*' programme (aka 'Gateways'). Mark is a criminologist working in public health and has spent over 30 years in addictions research, policy and practice.



New psychoactive substances, new challenges: MMU's response

Dr Rob Ralphs & Dr Oliver Sutcliffe

This session will commence with an outline of the recent rise in popularity of New Psychoactive Substances (aka 'legal highs'). Research findings from a sample of over 2,000 clubbers will be utilised to set out a range of challenges that these new substance use trends present. The second part of this paper will consist of an overview of new developments in chemical analysis and technological advances that Dr Sutcliffe and colleagues are currently engaged in within MMU's Department of Pharmaceutical and Analytical Chemistry.

Rob is a Senior Lecturer in Criminology and the Co-Director of the *Manchester Centre for the Study of Legal Highs* (MCSLH) at Manchester Metropolitan University. He has over 15 years of drug focused research experience dating back to 1998. His research in this field has ranged from school-based surveys focusing on alcohol and drug prevalence, through to surveys of drugs and clubbing and a range of qualitative studies involving heroin and crack cocaine users. His research has also involved a growing interest in violent gangs that incorporates drug dealing and related drug markets.

Dr Oliver Sutcliffe has eighteen years research experience in pharmaceutical chemistry in both an academic and industrial environment. He is the author of 10 international patents; 42 peer-reviewed publications and has presented at both national and international conferences in the fields of medicinal, pharmaceutical and forensic/analytical chemistries. Though he has worked on the design, development and optimisation of drug molecules for a broad-range of biological targets, including cancer, Dr Sutcliffe's research interests lie principally in the chemical identification, detection and quantification of new and emerging psychoactive substances used regularly on recreational drug market. His team endeavours to understand the chemical, physical and biological properties and behaviour of "legal highs" (such as mephedrone and its derivatives) using a variety of laboratory-based instrumental techniques. The group's work primarily includes identifying the different ingredients found in new and emerging "legal highs" and improvement of chromatographic methods for their detection/quantification. In addition, we are also interested in developing simple, rapid detection tests, which could be applied by law-enforcement or medical professionals in the field.



Alcohol, drugs and older people: implications for policy and practice

Dr Sarah Wadd

Sarah's presentation will give examples of how her research has influenced policy and practice adding to her experiences of identifying, engaging and communicating research findings to policy makers at different levels. She will also discuss how she has inadvertently become an advocate for older people affected by substance misuse and the challenges that this brings.

Dr Sarah Wadd is programme director of the Substance Misuse and Ageing Research Team (SMART) at the University of Bedfordshire and is one of the UK's leading experts on substance misuse in older people. Her seminal 'Working with Older Drinkers Study' identified best practice in this area based on interviews with alcohol practitioners who specialise in working with older people and older

people receiving alcohol treatment. She is an expert advisor on substance misuse in older people for the Welsh Government and UK's Advisory Council on Drug Misuse. Sarah is the academic lead for the £25m Big Lottery funded 'Drink Wise Age Well' Programme which aims to reduce alcohol-related harm in people aged 50 and over. Her other research studies have included alcohol misuse that co-exists with cognitive impairment in older people and illicit drug and medication misuse in older people and she has contributed to studies on alcohol-related elder abuse and sight loss. Sarah is a cofounder of the Coalition of Older Adults Affected by Substance Misuse (COAASM) whose members work to reduce discrimination and improve prevention, services and treatment for older adults and families affected by substance misuse.



Alcohol and a Punjabi Sikh community

Professor Sarah Galvani and Annette Fleming

Sarah and Annette's paper is based on an exploratory research project that used ethnographic methods to establish the views of people within this Punjabi Sikh community about its alcohol use and service needs. This paper will outline the key lessons learned from the research process, the tensions and challenges of researching as cultural outsiders, and the steep learning curve of the research team. It will then outline the transferable lessons from the research to practice development and how such lessons underpinned the next steps in Aquarius' work with the community. Implications for practice development with a minority community in any geographical context will be highlighted.

Sarah Galvani is a Professor of Adult Social Care at Manchester Metropolitan University. She is a registered social worker, with a background in mental health, homelessness, and substance use in both the UK and USA. She has also worked for the probation service and with women experiencing domestic abuse.

In addition to her voluntary work in palliative care, needle exchange programmes, with people with HIV/Aids, and substance use services has kept her in touch with social care and social work practice.

Annette Fleming is the Chief Executive Officer of Aquarius, a charity providing alcohol, drug and gambling services in the Midlands. With a professional background in social work, Annette has worked in both the statutory and voluntary sectors and developed expertise in child protection, mental health, learning disabilities and community development. Her interest in developing social work practice led to her teaching at Birmingham University, Social Work Department with a focus on social work and poverty, social work practice, theory and methods. Whilst at Aquarius Annette has maintained her commitment to improving practice by supporting and encouraging research and evaluation across the organisation on topics such as alcohol and families, kinship carers, older people and alcohol, BME communities and alcohol and ensuring the use of evidence based practice. Annette is also a Trustee and Vice Chair of Alcohol Research UK.



VoiceBox Inc and Greater Manchester Recovery Federation

Amanda Clayson

Amanda is the founder of VoiceBox Inc and deeply committed to the core values of *'curious connected co-creation'*. She brings over 30 years experience within health, education and community development. Making a difference and positive change are part of her very being. She is passionate about 'interrogating', unpacking and capturing the essence of what is happening – for individuals, those around them and the wider community. As a Community Researcher she is steeped within peer led, 'bottom up' action research. She is developing a rich toolbox of approaches that enable people to explore, express

and use their voice to build a robust evidence base to inform the design of transformational practice around education, health and well-being.

She has a personal investment in Recovery based research. She is exploring her own Recovery journey and working closely with others to explore theirs. She is a Community Research Partner with Manchester Metropolitan University on a number of social action projects including Voices from the Brink and ongoing research, impact and evaluation of the Greater Manchester Recovery Walk. She is proud to be a core member of the Greater Manchester Recovery Federation (GMRF).

Substance Use: Applying Research to Practice

Tuesday 7th April 2014

09.00	Conference Registration Refreshments will be provided on arrival	
09.30	Welcome	Professor Christine Horrocks
09.40	Launch of the Substance Use and Addictive Behaviours Research Group	Professor Sarah Galvani Professor of Adult Social Care, MMU
10.00	From evidence to practice to evidence: challenges and opportunities in addiction research with families and social networks	Professor Alex Copello Professor of Addiction Research, University of Birmingham
10.45	Researching Recovery	Dr Lucy Webb, Senior Lecturer, Department of Nursing, MMU
11.15	Coffee break	
11.45	Regulating online drug markets: developing policy innovation	Professor Toby Seddon, Acting Head of School, School of Law, Manchester University
12.15	Applying psychology in order to understand engagement with coercive treatment	Dr Jo Ashby, Senior Lecturer, Department of Psychology, MMU
12.45	Q&A session An opportunity to raise your questions to the panel of speakers, chaired by Sarah Galvani	Prof Alex Copello, Dr Lucy Webb, Prof Toby Seddon, Dr Jo Ashby, Amanda Clayson
13.15	Lunch There will be an opportunity to visit an installation by VoiceBox Inc and Greater Manchester Recovery Foundation and to view posters of our research work	Atrium and Drama Studio
14.15	Recovery and asset based community development	Mark Gilman, Criminologist and Strategic Recovery Lead, Public Health England
14.30	New psychoactive substances, new challenges: MMU's response	Dr Rob Ralphs, Senior Lecturer in Criminology, MMU Dr Oliver Sutcliffe, Senior Lecturer in Pharmaceutical and Analytical Chemistry, MMU
15.00	Alcohol, drugs and older people: implications for policy and practice	Dr Sarah Wadd, Director of Substance Misuse and Ageing Research Team, University of Bedfordshire
15.30	Alcohol and a Punjabi Sikh community	Professor Sarah Galvani Annette Fleming CEO, Aquarius
16.00	Q&A session with the conference speakers, chaired by Mark Gilman	Dr Rob Ralphs, Dr Oliver Sutcliffe, Prof Sarah Galvani, Annette Fleming, Dr Sarah Wadd, Amanda Clayson
16.15	Chair's closing remarks	Mark Gilman
16.30	Conference ends	

Further information

To find out more on the work of the Substance Use and Addictive Behaviours Research Group, please email SUAB@mmu.ac.uk

For further information about study opportunities in the Faculty of Health, Psychology & Social Care, please visit our website at mmu.ac.uk/hpsc

Available in alternative formats.

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